

Autodesk®

Show Reel Material Submission Guidelines

Thank you for submitting your work for Autodesk show reels. Please take a few moments to read the following guidelines for preferred practices and recommended formats before moving forward.

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Spatial resolution and quality

Our show reels are edited in Rec709 color space, in uncompressed full frame high definition (e.g. 1920x1080).

- HD 1920x1080 submissions are preferred. Other file-based HD size variants are welcome
- Progressive/frame-based material is ideal, as these show reels are typically showcased on progressive screens
- DO NOT supply variable frame rate material

Please provide us with good quality source files, with the least visible compression. That way we can showcase your work in the best possible light.

File naming

If your submission is file-based, we would appreciate if it could be named with the following syntax in mind:

<CompanyName>_<ClipName>_<Framerate>fps_<nnnn>.<ext>

For example:

MyCompany_MyClip_2397fps_<nnnn>.dpx

- The “<” and “>” signs are not to be used
- Please do not use spaces; use underscores instead. This is also true for the folder structure of the submission, if any
- <nnnn> is the frame number of the image within the sequence if such is the case; otherwise, if your submission is a streaming media file (e.g. “.mov” or “.wmv” for example), this field should not be present (e.g.: MyCompany_MyClip_2997fps.mov).

Logos, credits & watermarks

Let us show your credentials. Your imagery can be supplied watermark-free or already burned-in with your logo/watermark. Please note:

- We prefer “logo-free” imagery to standardize the various logos into our graphical packaging
- Your logo (or watermark) should be supplied to us in a high-resolution format with embedded alpha channel. For example, Targa (.tga), PNG and Photoshop files (e.g. “.psd”)
- If your submission is supplied with a burned-in logo/watermark, we would appreciate if it could be placed onto the bottom right corner

Additional courtesy lines such as “Image courtesy of ...” or copyright information should be communicated via the release form that you include with your submission.

Image formats

- Please submit your work in one of the least compressed codecs in the most popular formats
- If your network speed is good and your files do not exceed 2 to 3 GB, you are welcome to upload the files to our ftp location; or use an online file-transferring platform such as WeTransfer or Dropbox
- If you are sending image sequences, please compress or “zip” your files prior to uploading

Please email your Client Relations Manager for more details on the FTP address.

Type	Format / Support
File – Image sequence	Tiff (.tif), TGA (.tga), DPX (.dpx) Please specify framerates within the folder name containing the sequence of frames
File – Streaming Media	QuickTime container with these codecs: Uncompressed, Animation, JPEG, ProRes, H264
File – Streaming Media	Uncompressed AVI, high-quality Windows Media Video (.wmv)
File – Streaming Media	AVID DNxHD MXF files with codecs: 220/220x, 185/185x, 145, 115, 175/175x, 110/110x, 90/90x

Material logs

Please detail each entry in your release form as much as possible. In the event that you are submitting a show reel or numerous clips, please provide a log detailing the following:

- Timecode in/out
- Clip name and/or project name
- Air date
- Autodesk product used
- Your client's name