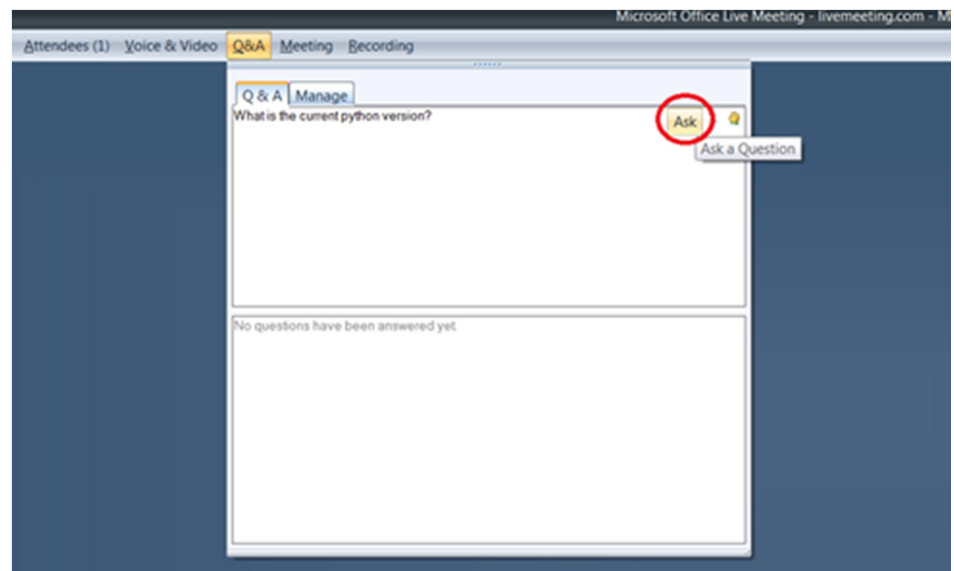


Autodesk® FBX® SDK

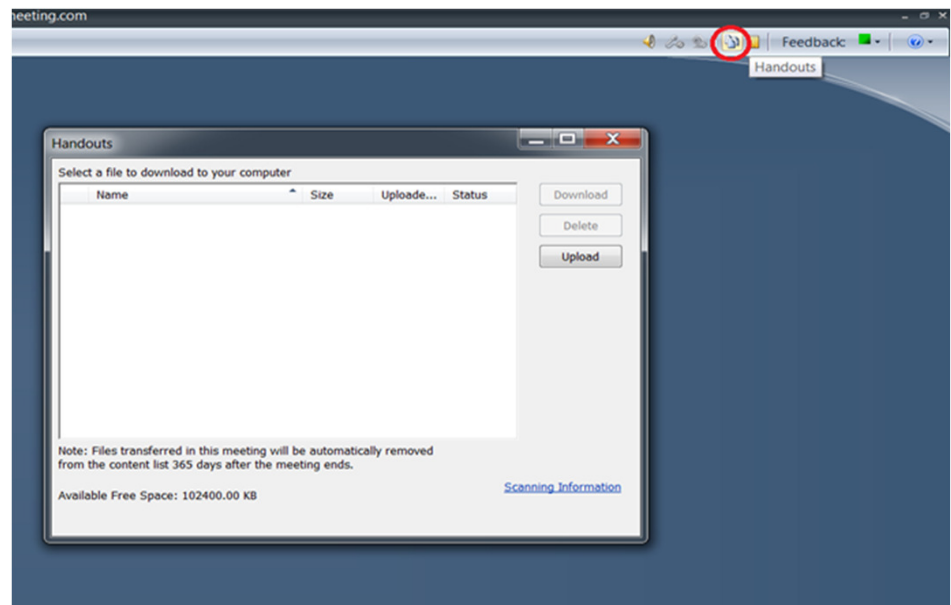
ADN Introduction



Live Meeting



Live Meeting



Autodesk®
FBX



bio: Kevin Vandecar



- Principal Developer Consultant
- @ Autodesk for over 18 years
 - Autodesk Developer Network – Sparks Program
 - Supporting 3ds Max and FBX APIs
 - email: kevin.vandecar@autodesk.com

Autodesk®
FBX



bio: Kristine Middlemiss



- Senior Developer Consultant
- @ Alias / Autodesk for over 7 years
 - Autodesk Developer Network – Sparks Program
 - Supporting Maya, MotionBuilder, and FBX APIs
 - email: kristine.middlemiss@autodesk.com

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Autodesk Developer Network - Sparks

- Market leading tools for commercial plug-in development
 - Entertainment, including film, television and games
 - Visualization of design data.
- Sparks Products include:
 - Autodesk 3ds Max and 3ds Max Design
 - Autodesk Maya
 - Autodesk MotionBuilder
 - Autodesk FBX SDK
- Nearly all Autodesk product APIs supported
 - <http://www.autodesk.com/adn>



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Autodesk Partner Philosophy

- Customer needs vary
 - "Off-the-shelf" or custom solution?
 - General or specialized need?
 - Industry Standard or leading edge technology?
 - Cost-sensitive or feature sensitive?
 - Global or regional requirements?

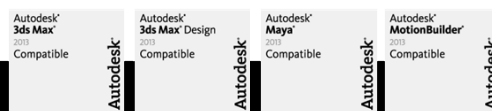
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Building Partnerships with ADN Sparks

- Autodesk Media and Entertainment software products enjoy large market share.
- Our customers are the largest in the global film, games and television markets.
- Complex pipelines require specialized solutions which partners create.
- Partnership between Autodesk products and plug-ins creates good business and satisfied customers

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ADN Sparks program today

- Over 650 M&E ADN Sparks members today worldwide.
- Members in the following general categories:
 - Commercial plug-in developers
 - Corporate (customer sites)
 - Authors and Publishers
 - Hardware partners
 - Consultants
 - Universities

Autodesk
Authorized Developer
Autodesk
Authorized Author

Autodesk
Authorized Publisher
Autodesk
Authorized ISV Partner

Autodesk
Authorized Value Added Reseller
Authorized Developer
Authorized Training Center

Autodesk
FBX



Autodesk Developer Network – Sparks

- ADN Open
 - <http://www.autodesk.com/adnopen>
 - Free resources to support Autodesk product APIs
- ADN Annual subscription
 - <http://www.autodesk.com/joinadn>
 - Get access to almost all the software for development purposes
 - Technical and Marketing support
 - Direct technical support via DevHelp online
 - Trainings and Mentoring
- Subscription Support
 - Platinum INCLUDES ADN membership!

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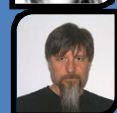
ADN M&E Sparks Global Support Team



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Manager ADN M&E Sparks



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