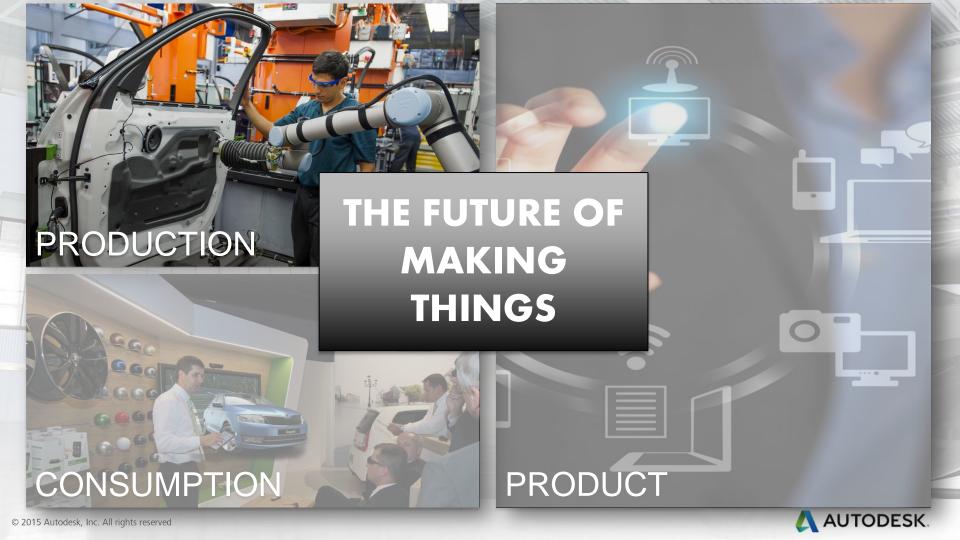
Factory of the Future 生産技術の未来

オートデスク テクニカルコンサルタント Swen Niebann









Disruptive Environment

Harvard Business Review

NNOVATION

What Happens If Apple Starts Making Cars

by Michael Schrage FEBRUARY 19, 2015

SAVE







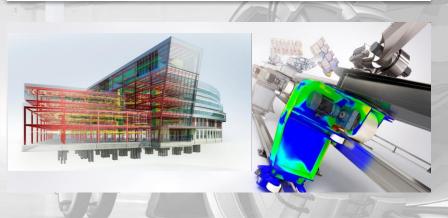




Apple fanboys and Samsung's "Next Big Thing"ers would hoot with derisive laughter if *The Wall Street Journal* or *Financial Times* reported that GM or Ford planned to rewrite the rules of smartphone innovation. But when media coverage suggests Apple may redesign the automobile, even the most cynical car-lovers quiver with righteous curiosity. They should.

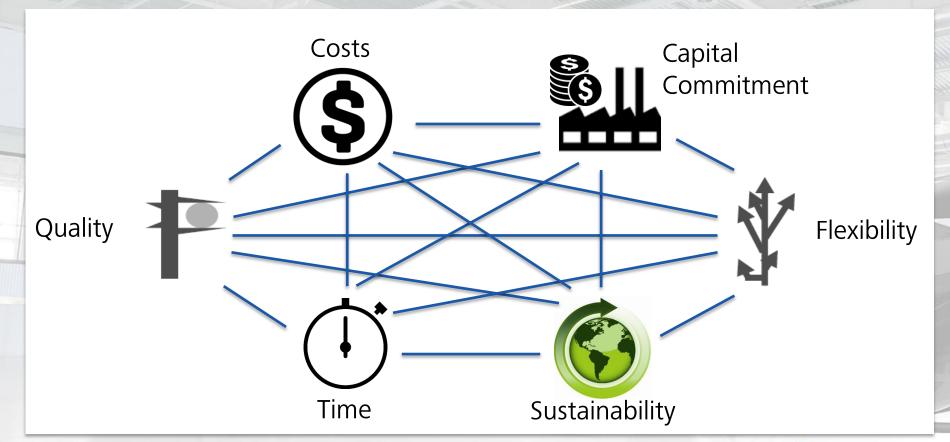
Could Sir Jonny Ive be the next Battista Pininfarina, Harley Earl, or Akihiro Nagaya? Don't bet against him. Steve Jobs' successors are at least an order of magnitude more credible as disruptive innovators



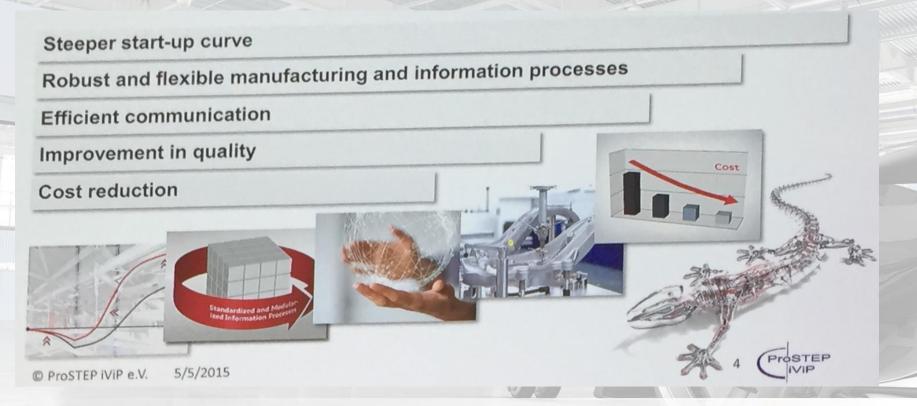


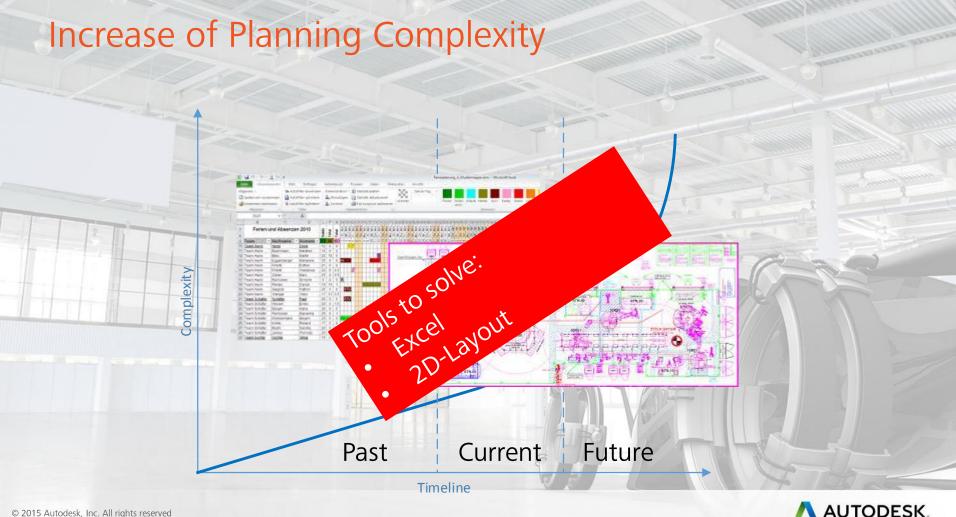


Critical Success Factors of Manufacturing Engineering

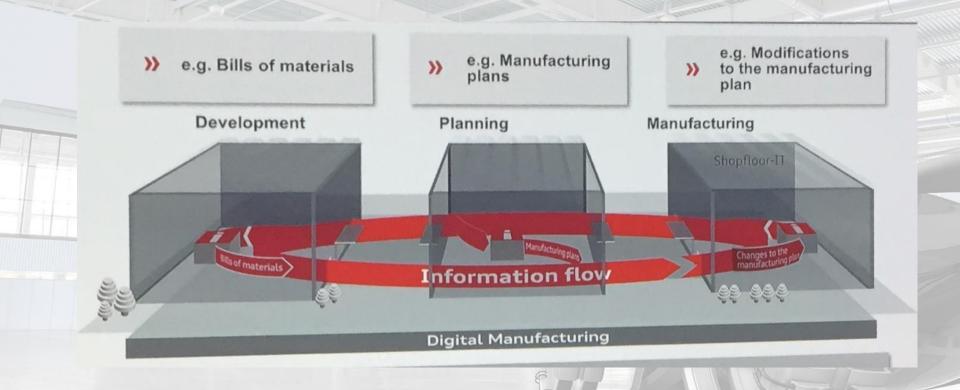


Survey Results – What drives Automotive Manufacturer

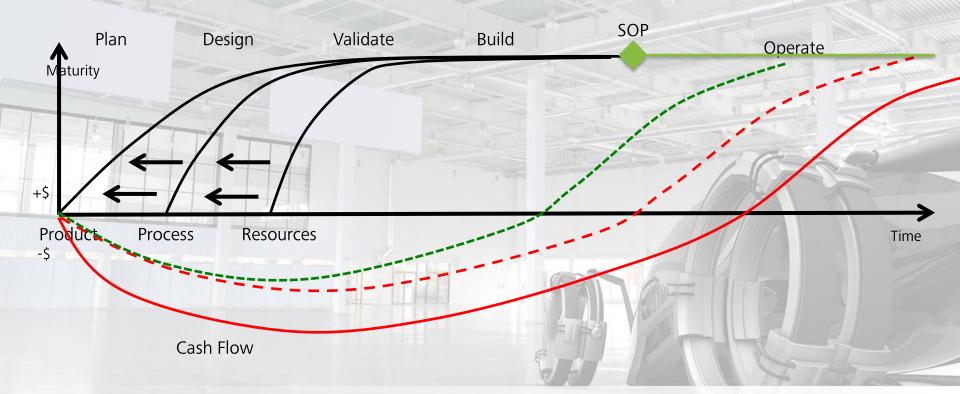




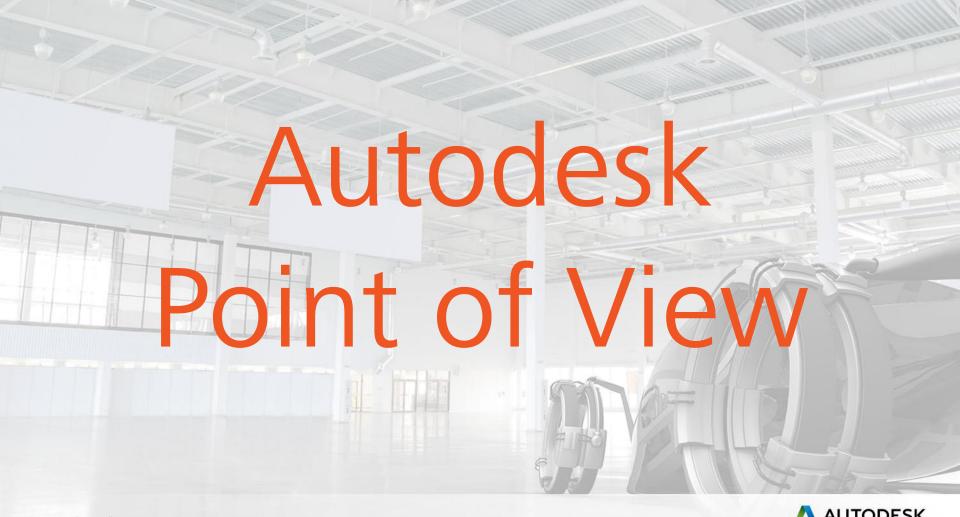
Needs for a seamless information flow

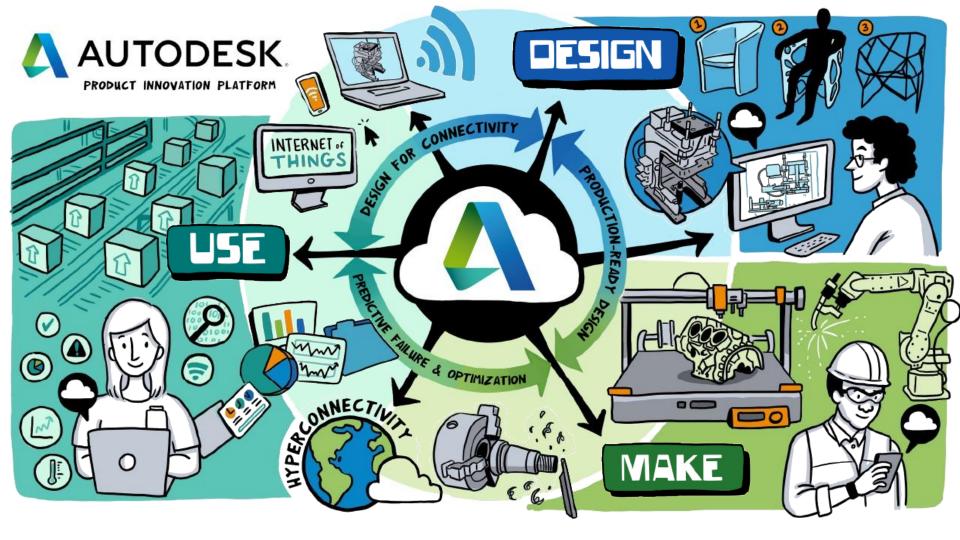


Which Business needs are driving companies to adopt new concepts?

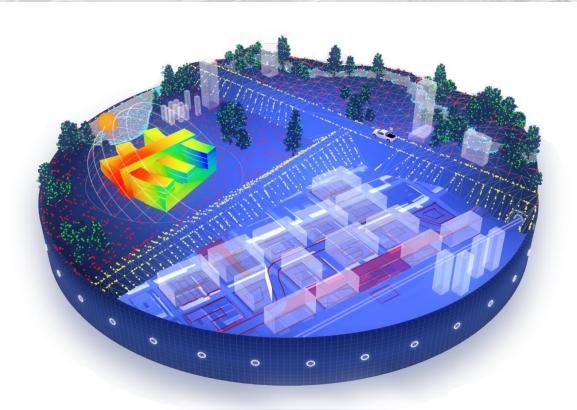








Integrated Factory Model





Integrated Factory Model



Integrated Factory Model

Sustainable & Proactive Utilization Planning w/ long-term Perspective



Automated Self-Correcting Production Environment

Proactive Building Optimization Projects



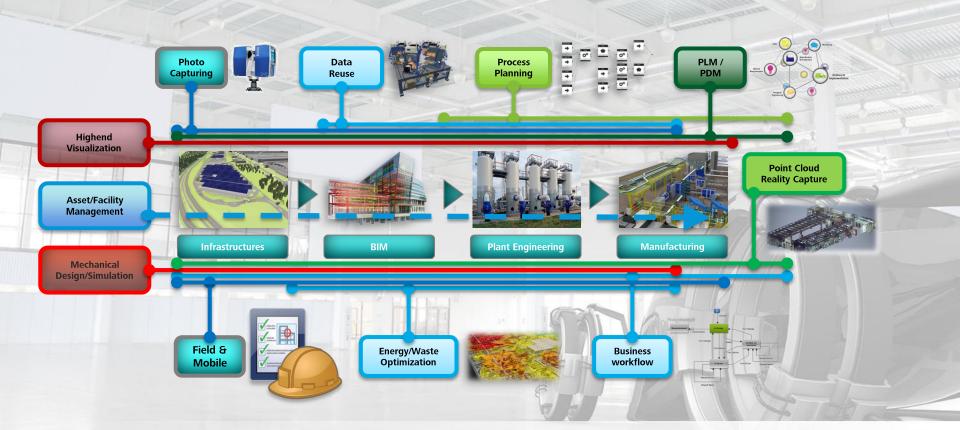
Self-Optimized Building Operation (HVAC, MEP)

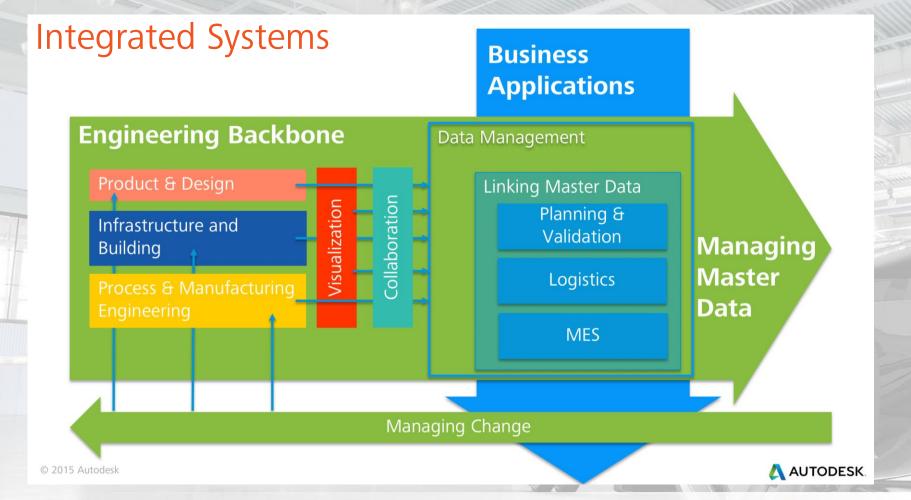
Smart Services (Parking Lots, Store Utilization etc.)

One Model – Different Objectives



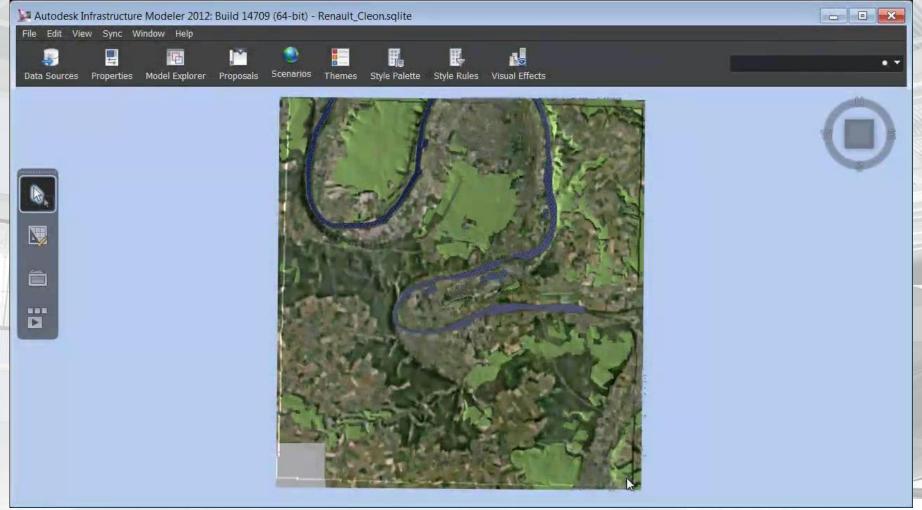
Intelligent Technologies Perfectly Connected









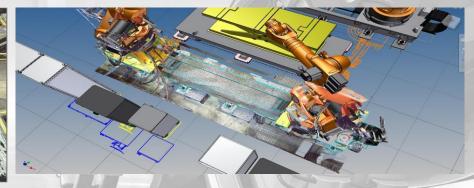


Real vs. Digital factory











Factory of the Future – High Level

Cloud Services

Eco-System

System

Operate

Connected Assets Maintenance **Local Update**

Validate

Training Start Up **Hand Over**

Build

4D & 5D Planning Asset Sign Off Site Management

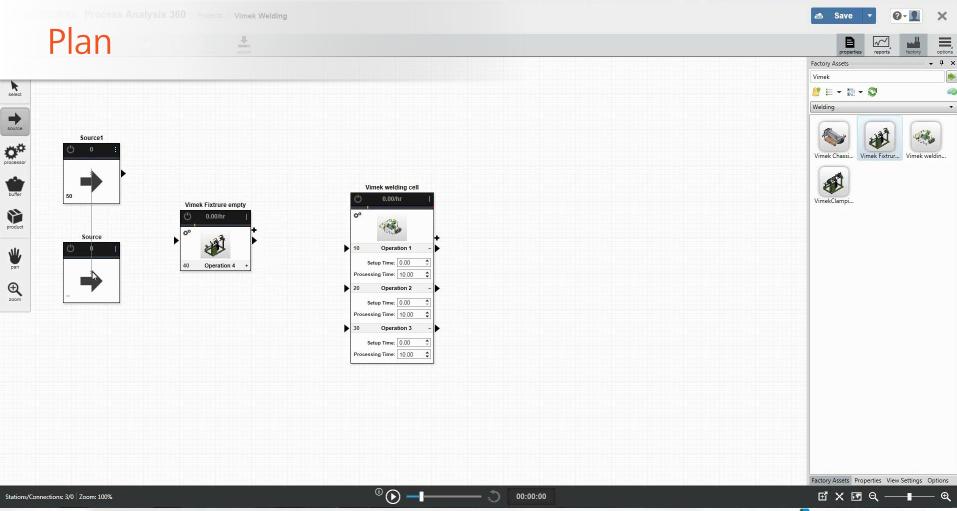
Plan

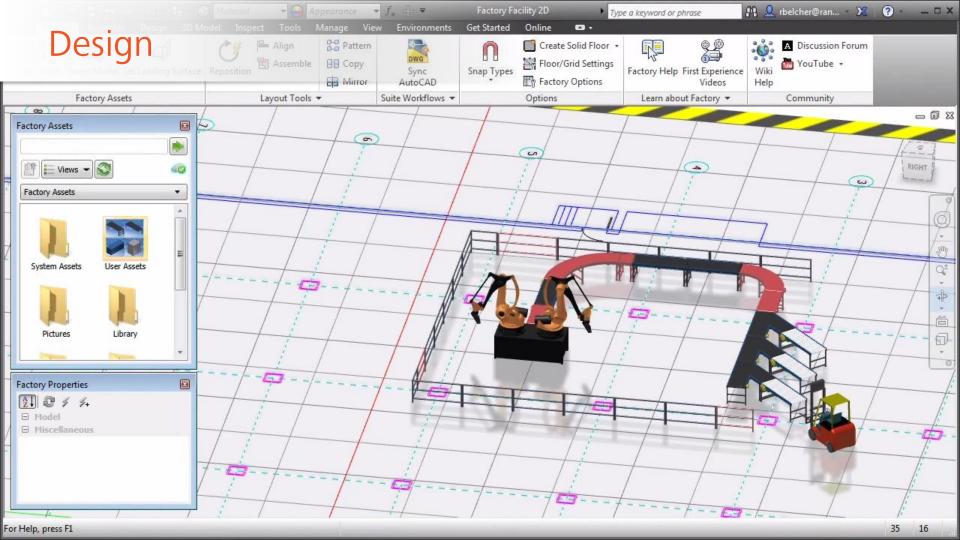
Process Simulation Pre-Planning Site Knowledge

Design

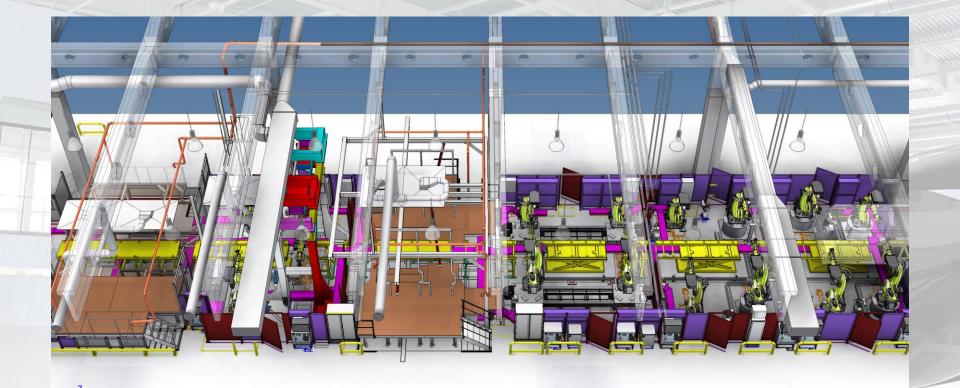
2D & 3D Design As built scanning **Optimization Supplier Integration**





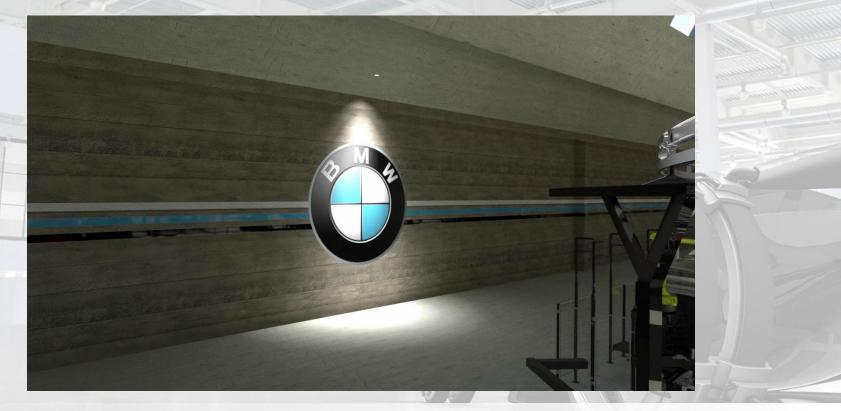


Production Line incl. MEP and Logistics

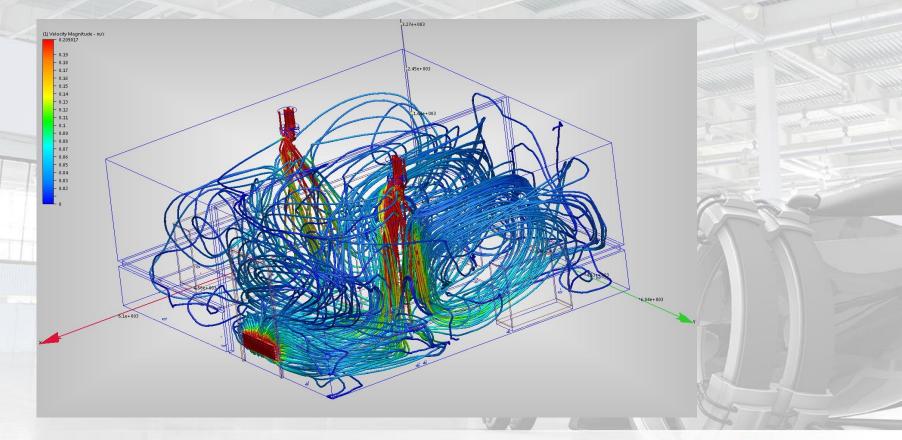




High End Visualization



Simulation Light, Heating and Airflow



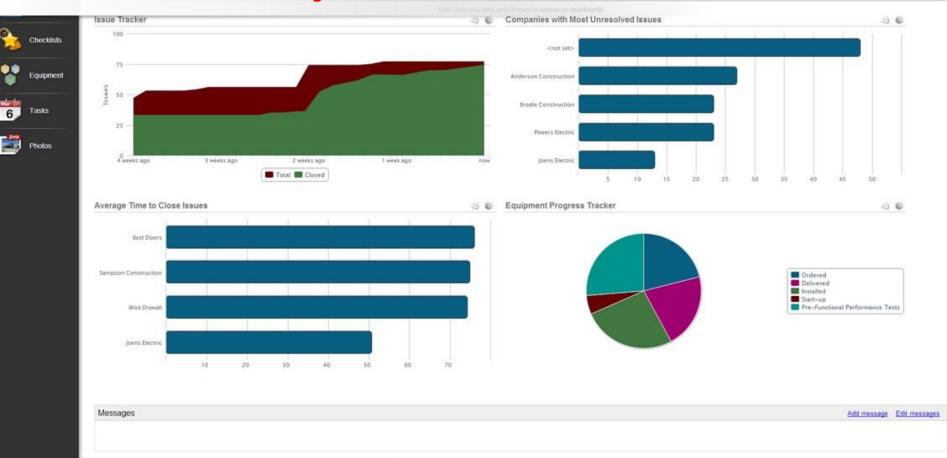


Collaboration

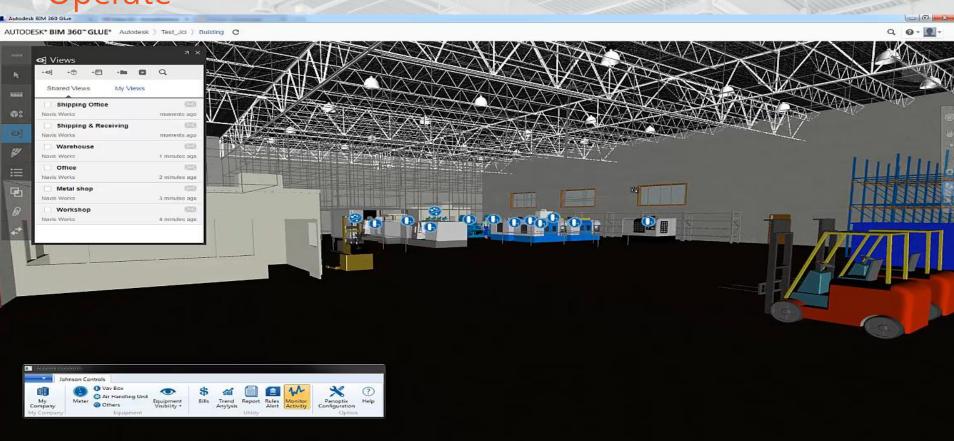




Advanced Analytics Open 68 Work Completed 3 Ready to Inspect 20 Closed 142 Past Due 157



Operate





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