

# Understanding Your Move to Subscription Offer Pricing



The cost to switch from maintenance to subscription will vary depending on your products and when you decide to make the switch. Generally, you can expect the cost to switch as follows\*:

If You Switch	Suggested Retail Price (SRP)	Secured Pricing*
<b>BEFORE</b> May 7, 2019	Approximately 5% less than the current cost of a maintenance plan renewal.	For up to 3 years
<b>AFTER</b> May 7, 2019	5% increase in the cost to switch.	Not available

If you switch before 7 May 2019, Autodesk will make discounted pricing available to your selected reseller(s) for 3 years. In addition, after the secured pricing period ends, Autodesk will continue to make available special ongoing discounted pricing, which will be lower than maintenance plan renewal pricing and far below the suggested retail price of a new subscription.

## RENEWAL PRICING GUIDANCE TO 2028

To better help you budget for your future subscription costs, we're extending our renewal pricing guidance to 2028 for customers who continue to renew after they switch to subscription through the Move to Subscription offer. The special Move to Subscription renewal suggested retail price will increase by no more than 5% in 2021, 2023, 2025, and 2027. There will be no change to the renewal suggested retail price in 2022, 2024, 2026, and 2028.\*\* Special pricing is made available to resellers, so you can still take advantage of the offer if you purchase through your selected reseller(s).





**IMPORTANT:** The examples below are in Suggested Retail Price for Hong Kong and are used for illustration purposes only. Please refer to your Autodesk Reseller or Autodesk Representative for actual pricing.

## Option 1:

### Switch Building Design Suite Premium to AEC Collection before 7 May 2019 (Hong Kong SRP in USD)

Assumes a direct transaction with Autodesk (which may not be available in all regions) at SRP  
Maximum total cost for up to 2028: \$9,685

SECURED PRICING				ONGOING DISCOUNTED RENEWAL PRICING							
May 7 2018	May 7 2019	May 7 2020	May 7 2021	May 7 2022	May 7 2023	May 7 2024	May 7 2025	May 7 2026	May 7 2027	May 7 2028	
				No more than 5% increase^	No price increase	No more than 5% increase	No price increase	No more than 5% increase	No price increase	No more than 5% increase	
	\$860	\$860	\$860	No more than \$950/year		No more than \$1,000/year		No more than \$1,050/year		No more than \$1,105/year	

PRICE TO RENEW SWITCHED SUBSCRIPTION

## Option 2:

### Renew Building Design Suite Premium Maintenance Plan (Hong Kong SRP in USD)

Assuming a direct transaction with Autodesk (which may not be available in all regions) at SRP

This example is based on previously communicated maintenance plan price changes to May 2021.

May 7 2018	May 7 2019	May 7 2020	May 7 2021
	20% increase	No price increase	
\$900	\$1,080	\$1,080	

PRICE TO RENEW MAINTENANCE

\* Pricing, discounts and projected savings are based on current SRP for one single-user license. SRP is Autodesk's suggested retail price (excluding freight, handling and taxes) for the specified product in your region. SRP is used for reference purposes only and may not be in local currency. Actual retail price is determined by your reseller, and may be subject to currency fluctuation, which can impact the level of discount and savings. Offer subject to reseller participation. Contact your reseller for more details.

\*\* We're extending our price commitment through 2028 for customers who continue to renew after they switch. The special Move to Subscription renewal suggested retail price will increase by no more than 5% in 2021, 2023, 2025, and 2027. There will be no change to the renewal suggested retail price in 2022, 2024, 2026 and 2028. Pricing commitments apply only to the SRP on seats moved to subscription from maintenance pursuant to the Move to Subscription offer. This price commitment is subject to product availability and does not apply to: (i) new subscriptions purchased by customer; (ii) switched subscriptions (i.e., permitted switches from a subscription for one product to a subscription for another product), or (iii) substitute or successor subscription products. Autodesk is not liable to provide any retroactive discounts due to exchange rate risk, or for purchases made through resellers.

^ This increase is to the renewal Suggested Retail Price in 2020 (\$905).

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