

# Interior Design and Rendering

Bring your client's vision to life with industry leading tools



*“I found everything I needed in 3ds Max. The flexibility, the support base, and all the help with everything from modeling to the rendering process.”*

Stefan Lopusny, Fat Tony Studio

Whether you're designing custom renovations from floor to ceiling, or adding finishing touches to fabrics and furniture, 3ds Max helps you craft your vision (and your client's), down to the last detail. Explore, fine-tune and communicate your ideas—and help your clients visualize what it's like to live in the space you've designed and created.

3ds Max provides a professional, powerful way to sharpen your competitive edge by visually communicating your proposed designs and beautifully telling your client's story with realistic elements and details.



Image courtesy of Gaurav Kumar

## Why you'll love 3ds Max

### HIGHLY INTERACTIVE MODELING

3ds Max offers a rich and flexible toolset to model finely detailed interiors, allowing full artistic control to create organic shapes and forms and define every element you need in your environment.





Image courtesy of Binyan

## Key benefits

Inspire, communicate, and sell your vision with detailed environments, objects, and embellishments.

### VISUAL COMMUNICATION

Advanced tools in 3ds Max give you the unmatched ability to create the highest quality photo-real renderings. Tell the story of your design with visuals, and create a premium experience of your client's future investment.

### EMBELLISH EVERY DETAIL

With industry-leading lighting, coloring and texturing capabilities, 3ds Max lets you get into the finest details from sunlight to water, vegetation to glass, down to the direction of thread on a fabric.

### DELIVER ON TIME

In an all-in-one package that reduces time-consuming modeling and iterations, 3ds Max allows you to make real time changes with your customers, and build from basic shapes or templates that you can quickly model out into your own designs.

### CONVEY YOUR VISION

Present your work to colleagues and clients early in the design process. 3ds Max allows you to communicate from rudimentary design intent through to the full scope of your creative vision.

### EXPRESS YOUR SIGNATURE STYLE

3ds Max gives you the creative palette you need to bring your design ideas to life and impress your customers. Translate your vision into reality, craft a high-end portfolio, and take your career further.

## The tools you need

### POWERFUL MODELING

3ds Max offers a robust platform with powerful modeling toolsets. Best-in-class procedural modeling handles some of the most difficult tasks with ease.

# Key features

3ds Max offers to interior design.

## REVIT IMPORT CAPABILITIES

Revit® Architecture building information models can be quickly and accurately imported into 3ds Max, including geometry, lights, materials and cameras.

## AUTOCAD IMPORT

Import your AutoCAD® file into 3ds Max and use it to create the general structure and embellishments of your 3D room.

## PHYSICALLY BASED LIGHTING

Simulate and analyze sun, sky and artificial lighting to accurately portray how light and shadows will interact with your interiors and buildings.

## PLACEMENT TOOL

Quickly populate, move, and place objects such as surfaces, furniture, and decorative models. Intuitive auto-parenting and aligning behaviors make it simpler to position and orient content anywhere within your scenes.





Image courtesy of Gustavo Coutinho

### INTERACTIVE RENDERING

Interactive rendering allows you to see and make changes in your scene in near-final rendering quality, displaying in the render frame window while you work.

### EXTENSIVE MATERIAL EDITING

Create any material finish such as transparent glass and marble, and build custom libraries of your favorite materials, colors and textures – then share them all with teams and studios.

### FLUIDS & ANIMATION

Create realistic liquid behaviors directly in 3ds Max to add effects such as water fountains, kitchen fixtures, weather effects, and pools.

### SEAMLESS VR/AR WORKFLOW

With the FBX Export plugin, a one touch round-tripping journey between 3ds Max and Unity automatically mirrors changes you make to your 3D assets in Unity, meaning faster iteration, greater productivity and more time savings.



Image courtesy of Yurii Zabuzhko

## **3** **AUTODESK** **3ds Max**

### **SUBSCRIBE NOW**

3ds Max puts powerful 3D capabilities into the hands of you, the design professional. Explore what 3ds Max can do for you.

#### **TECHNICAL SUPPORT**

Get access to support specialists, remote assistance and online resources

#### **UP-TO-DATE SOFTWARE**

Receive instant access to the newest features and performance improvements

#### **FLEXIBLE SUBSCRIPTION PLANS**

Use 3ds Max as long as you need it from one month to multiple years

For more information visit: <https://www.autodesk.com/products/3ds-max/overview>