



Future of Making

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A photograph of a very dense crowd of people filling a city street. In the background, a tram is visible on the street. The scene is captured from a low angle, looking down the street. The text "10 BILLION" is overlaid in large white letters.

10 BILLION



BUSINESSES ARE FACING PRESSURE TO KEEP UP WITH A
RAPIDLY EVOLVING MARKET



An aerial photograph of a city, likely Bangkok, showing a dense urban landscape. In the foreground, a multi-lane highway with a concrete barrier runs diagonally from the bottom left towards the top right. The highway is filled with cars, including many yellow taxis. Below the highway, there are various commercial buildings, some with large billboards for brands like Tulip and Jessica. The middle ground is filled with a dense collection of residential and commercial buildings of varying heights. In the background, a prominent skyline of modern skyscrapers is visible under a blue sky with scattered white clouds. The overall scene depicts a rapidly growing and densely populated urban environment.

MORE
IS INEVITABLE



An aerial photograph of a massive open-pit mine or construction site. The landscape is characterized by deep, terraced excavations, wide dirt roads, and several large, murky water pools. Several yellow and blue heavy machinery vehicles, including excavators and trucks, are visible at different levels of the excavation. The overall scene depicts a large-scale industrial operation with significant earthmoving.

LESS
IS A REALITY

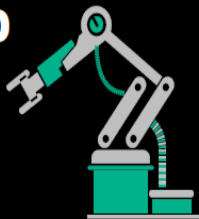


The background image shows a dimly lit industrial factory floor. Two large, white and blue robotic arms are positioned for welding. The arm on the right is actively welding a metal piece, creating a bright, intense light and a spray of orange sparks that fan out towards the right side of the frame. The background is filled with the complex, dark metal framework of the factory, with some overhead lights visible. The overall atmosphere is one of industrial precision and automation.

BETTER
is the OPPORTUNITY

CONVERGENCE AND DISRUPTION IN MANUFACTURING

How Companies are winning market share



The pace and scale of change across high-tech manufacturing is a once-in-a-century transformation. The resulting convergence and disruption—affecting every corner of the manufacturing sector—is profoundly, permanently altering the industrial landscape. The old rules are changing: New competitors are emerging, consumer expectations are shifting, and market share is up for grabs.

EVOLVE OR RISK IRRELEVANCE

There will be winners and losers. We'll see fewer manufacturers, but those that win out will earn greater profits.

Since 2000,

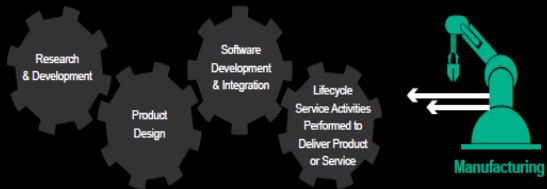
50% of Fortune 500-listed companies have either **gone bankrupt**, been acquired, or ceased to exist.¹



The changing nature of products is **disrupting value chains**, forcing companies to rethink and retool nearly everything they do internally.

- Harvard Business Review

“Manufacturing can no longer be considered separate from the value chain, the system of research and development, product design, software development and integration, and lifecycle service activities performed to deliver a product or service to market.”²

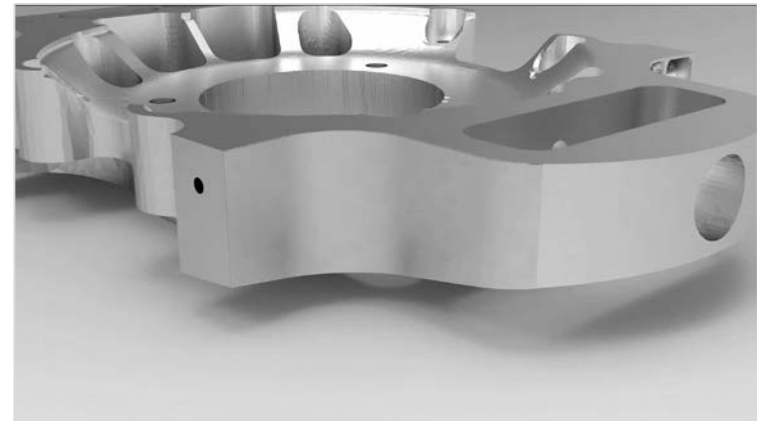
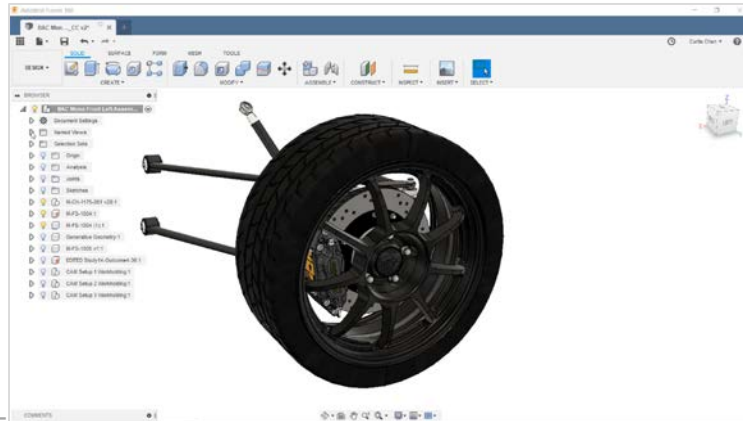
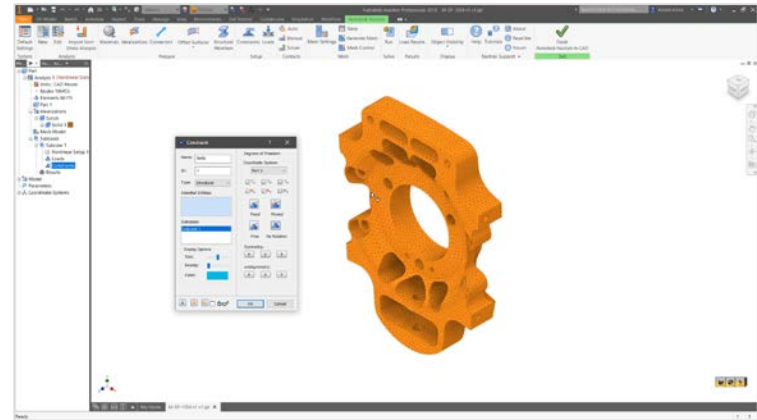
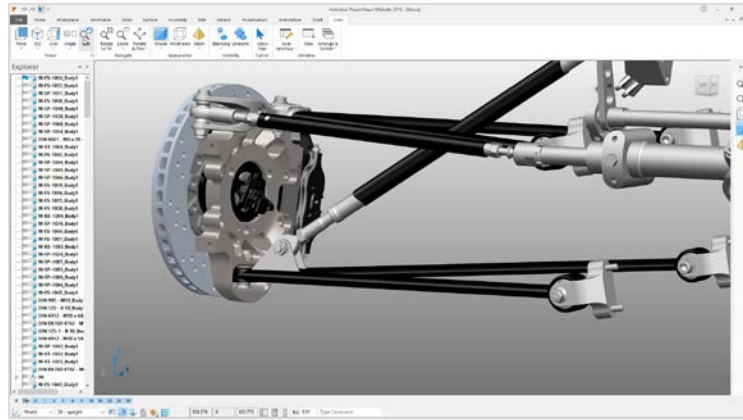


Source: Booz Allen Hamilton report on Convergence and Disruption in Manufacturing, Published in LinkedIn *Engineering*, Aug 19th, 2015





What are the options?





Clip planes

X: mm
Y: mm
Z: mm

☐ Transparent Cuts

Status Actions Repair Scripts Shells View

Statistics

Edges: Border Edges:
Triangles: Inv. Orientation:
Shells: Holes:

☒ Auto-Update

Visualization

☒ Highlight Holes ☒ Triangle Mesh

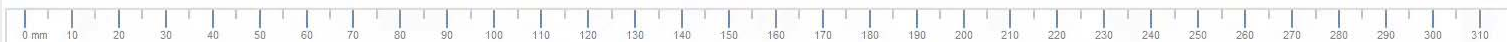
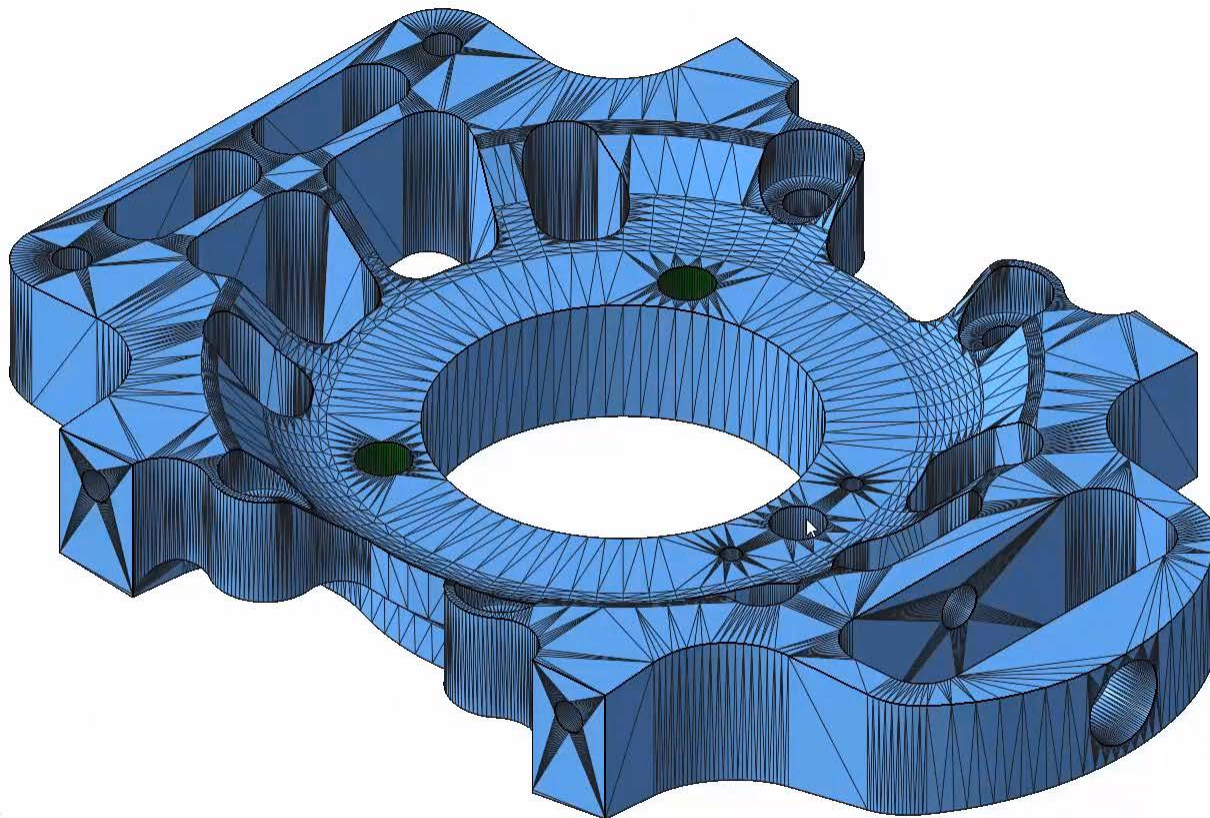
Show Edges from

☒ Show Degenerated Faces

☐ Highlight Errors

Surface Selection

Tolerance:



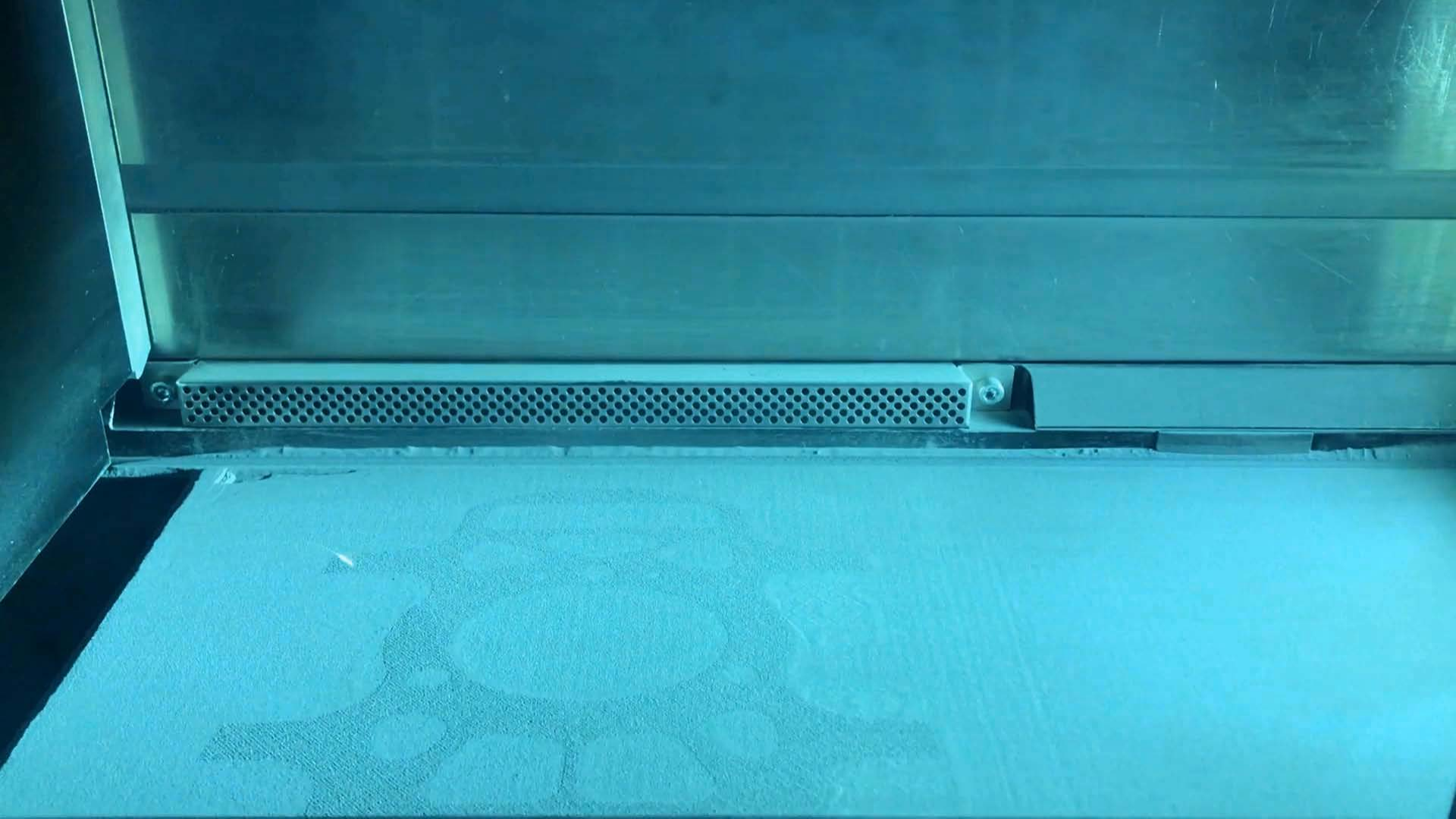
Apply Repair

Automatic Repair

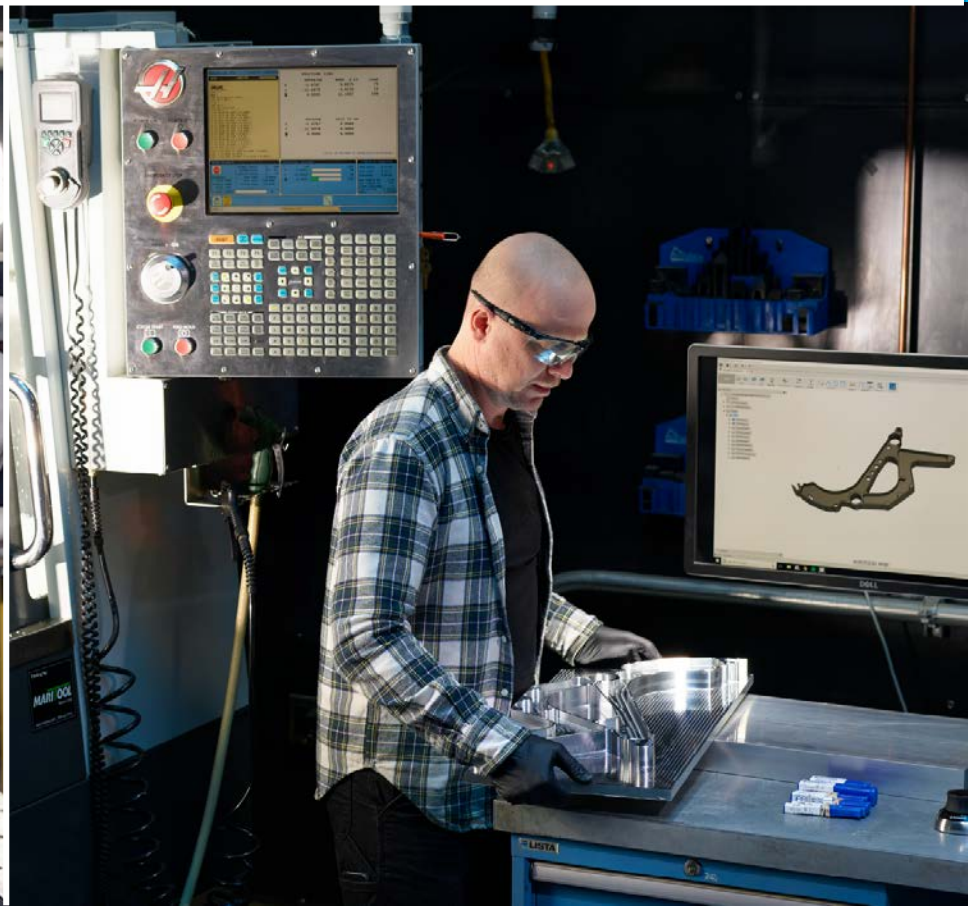
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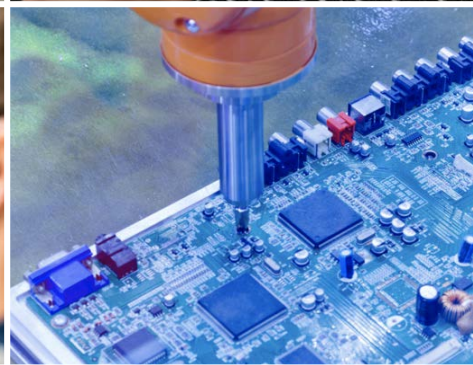
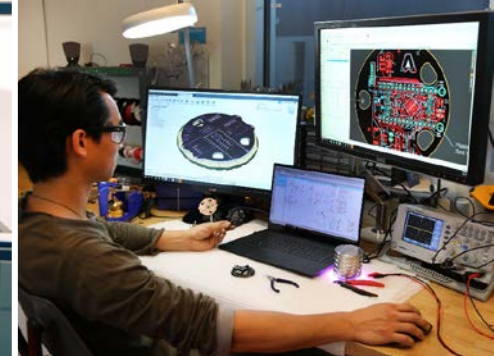
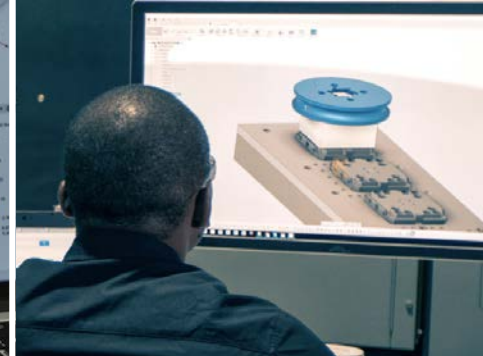
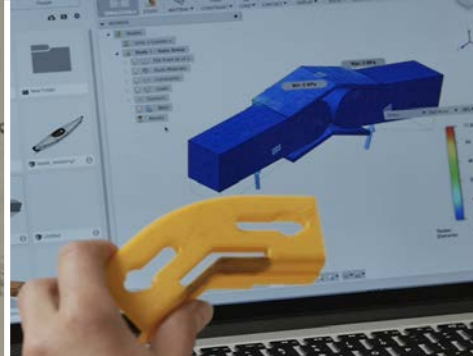
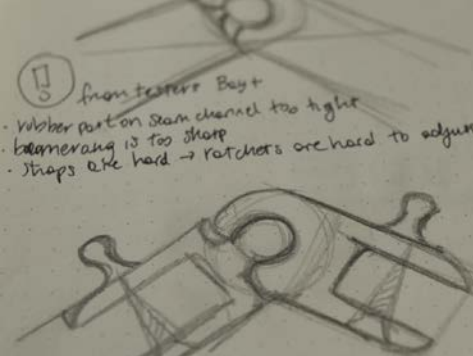
Select Surfaces

Selects surfaces up to a sharp edge or a given maximum angle



THE FUTURE OF MAKING





Fusion 360 | Integrated CAD, CAE, and CAM

Convergence of design, engineering, and manufacturing into a single platform

Design

Iterate on design ideas with generative design and sculpting tools to explore form, and with modelling tools to create finishing features

Original design by Zaha Hadid, Fusion 360 model by Jake Fowler

Engineer &
Simulate

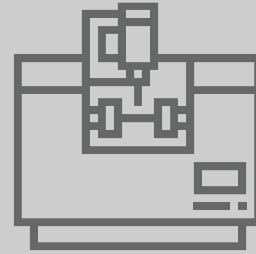
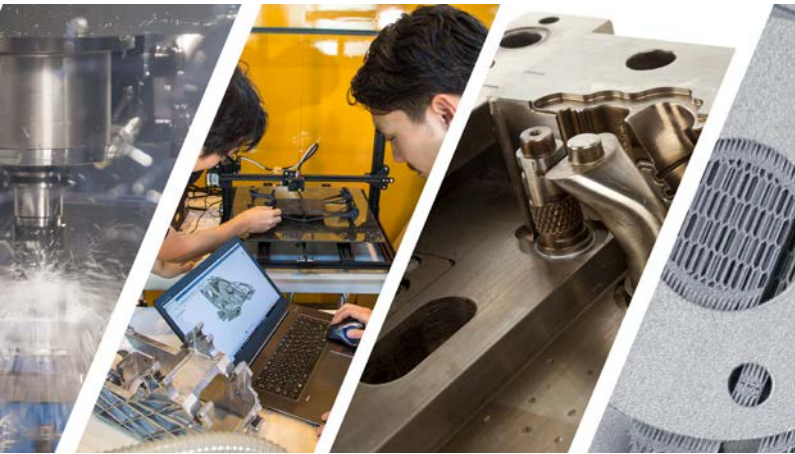
Test fit and motion, perform simulations, create assemblies, make photorealistic renderings and animations

CAM

Create toolpaths to machine your components or use the 3D printing workflow to create a prototype

Collaborate

MANUFACTURING LED DESIGN



Machining



Design



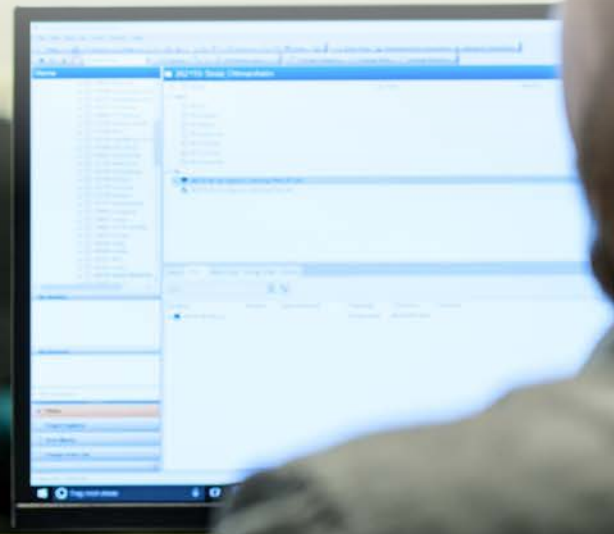
Printing



Molding

Generative Design

Algorithmic exploration of design to make

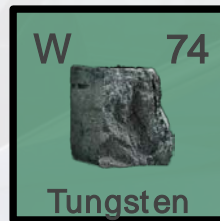


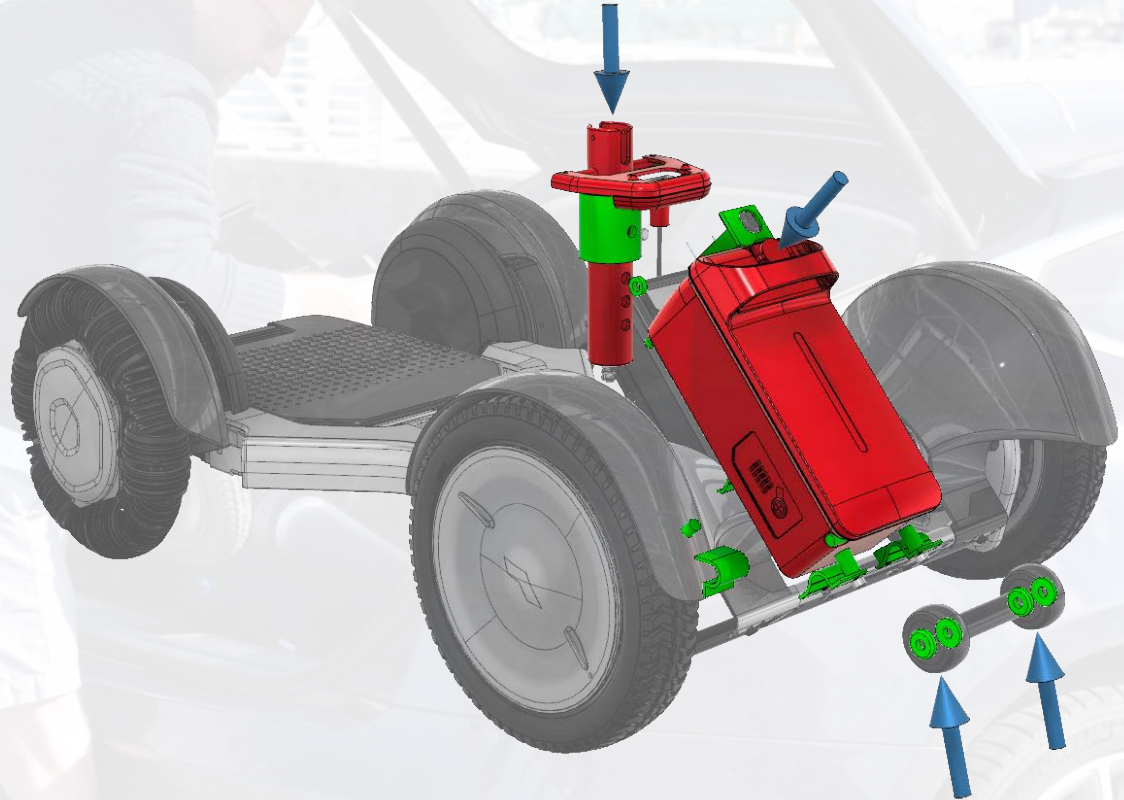
Generative Design

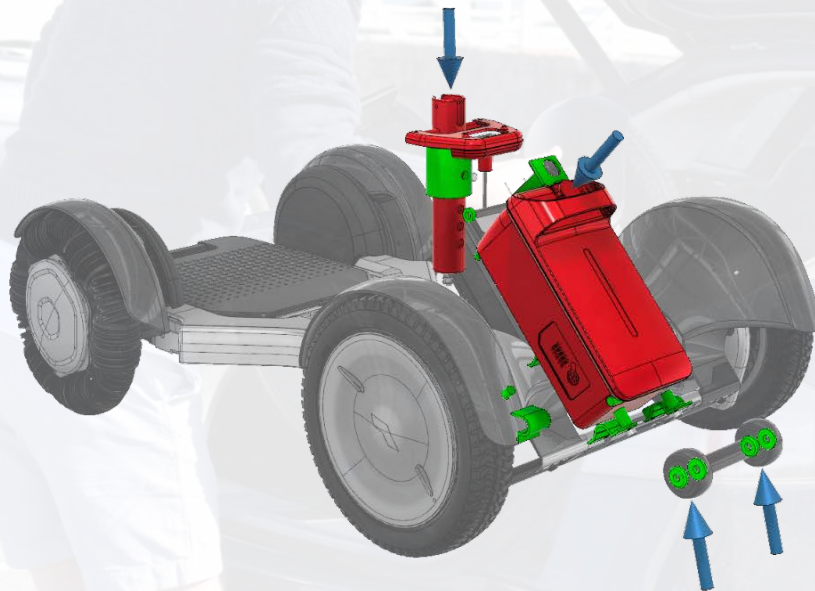
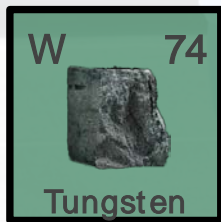


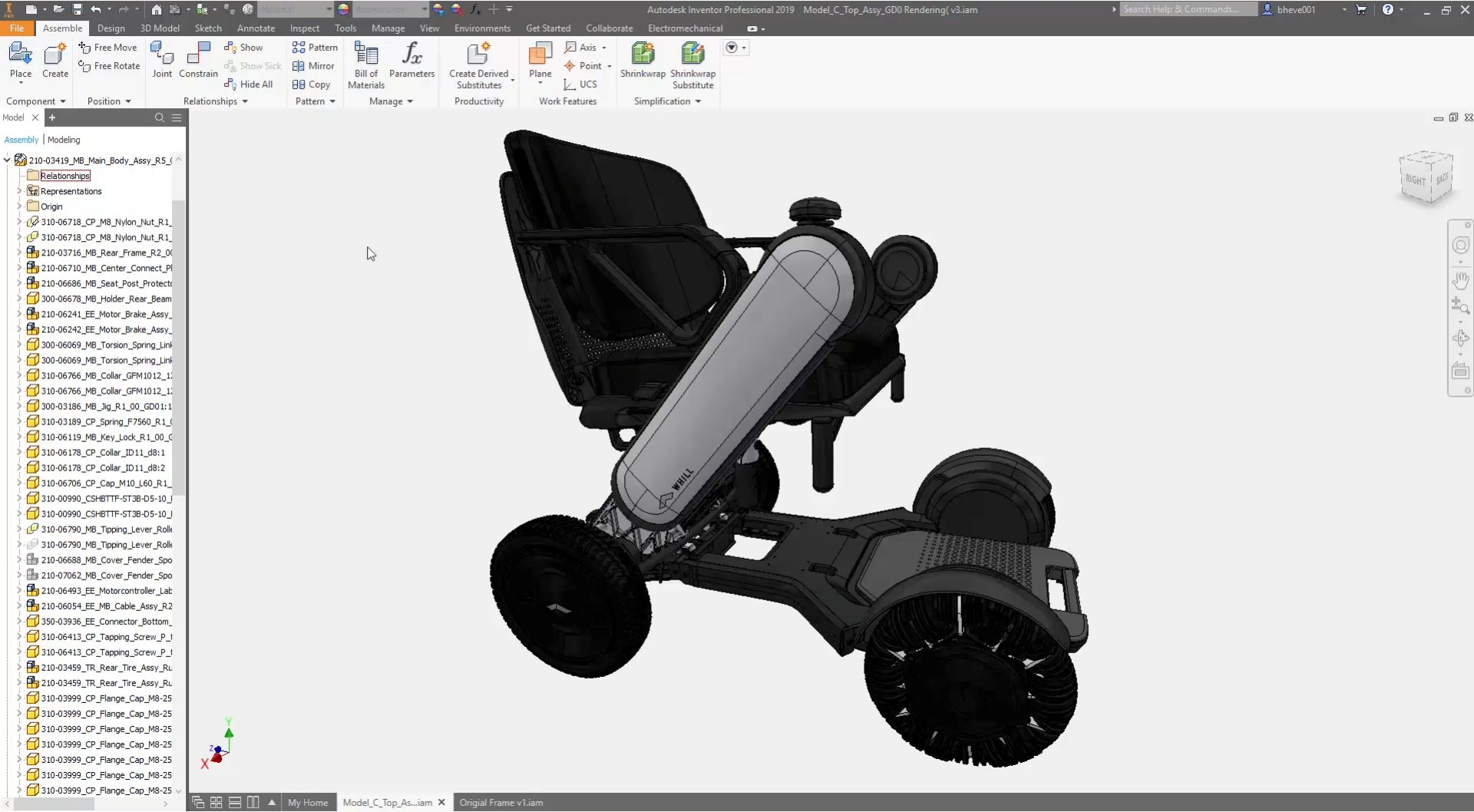


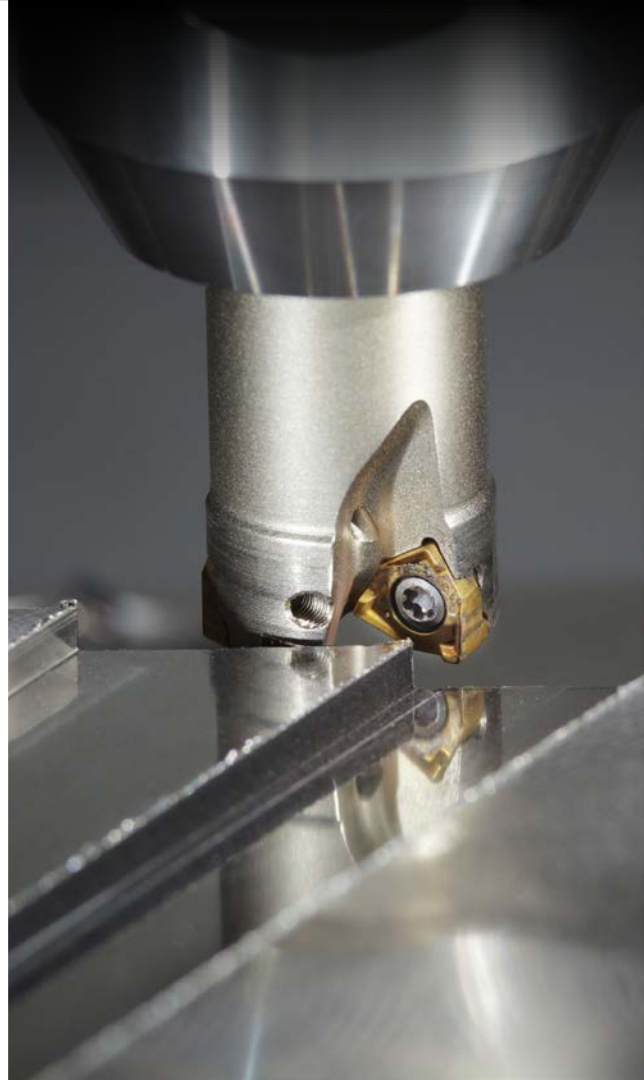
<15 Kg

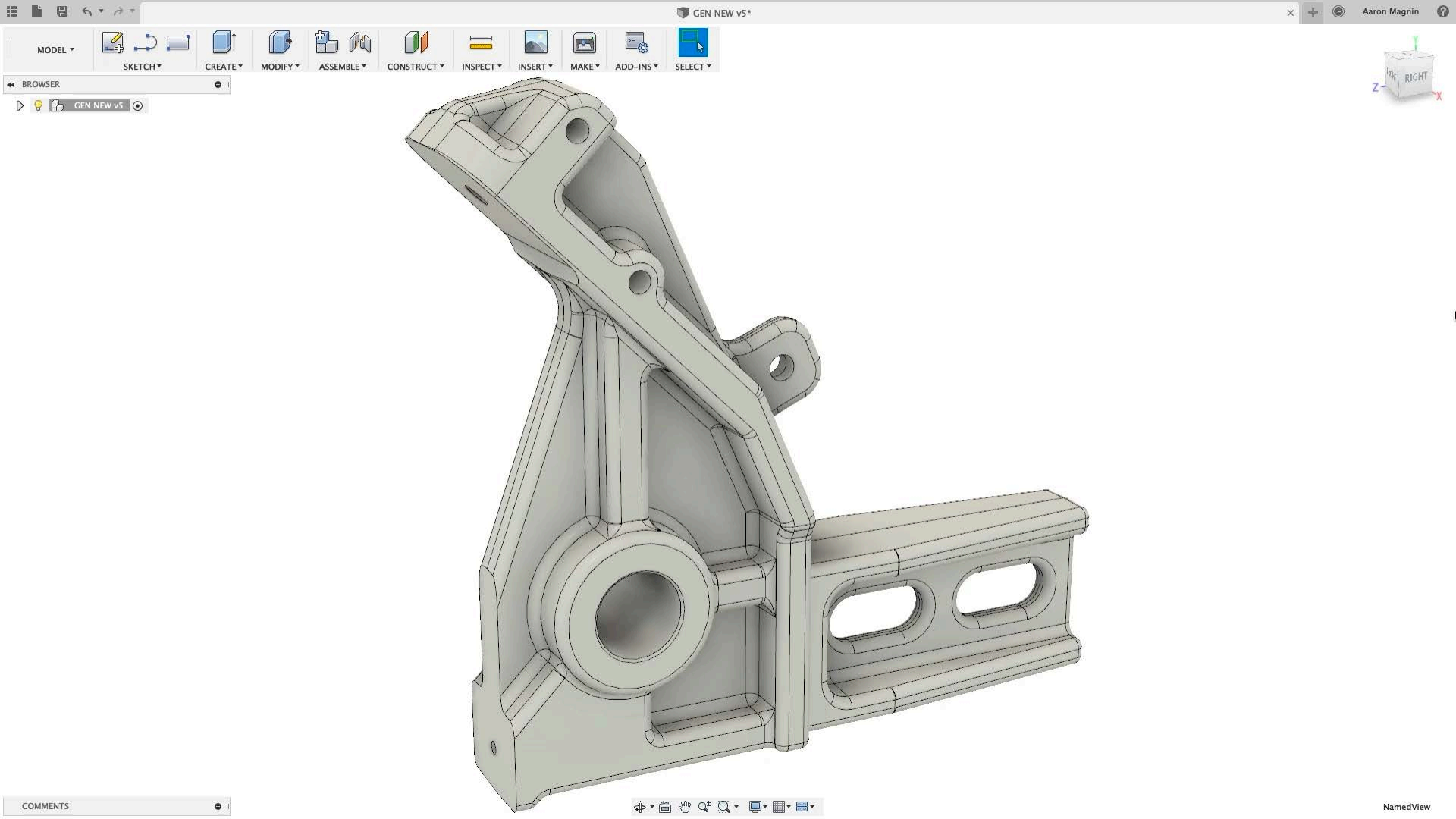












POWERFUL PORTFOLIO



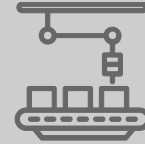
600

Software Developers



> \$1 B

Invested by Autodesk



6

Manufacturing
Innovation Centers

A photograph of two men in a laboratory or workshop setting. On the left, a man with a beard and safety glasses is looking down at a robotic arm. On the right, a younger man with safety glasses and a yellow lanyard with an 'AUTODESK' tag is also looking at the arm. The robotic arm is white and black, with various cables and components attached. The background is a blurred industrial or laboratory environment.

The Future of Making Starts Here

The Autodesk Technology Centers bring together industry, academic, and entrepreneurial communities to create a shared vision of the future of making. In these spaces, Autodesk helps bring solutions to life that enable people to do more and make better things with less negative impact on the world.

THE AUTODESK ADVANTAGE

Value – access what you need when you need it

Coverage – we are all the software you need – simple to complex

Innovation – constantly developing new technologies & processes



DRIVING YOUR BUSINESS FORWARD



MORE

Products



BETTER

Performance



LESS

Waste



AUTODESK®

Make anything™