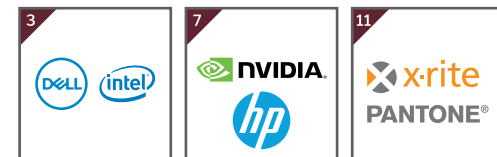


Floor Plan

Autodesk



Gold Sponsors



Silver Sponsors

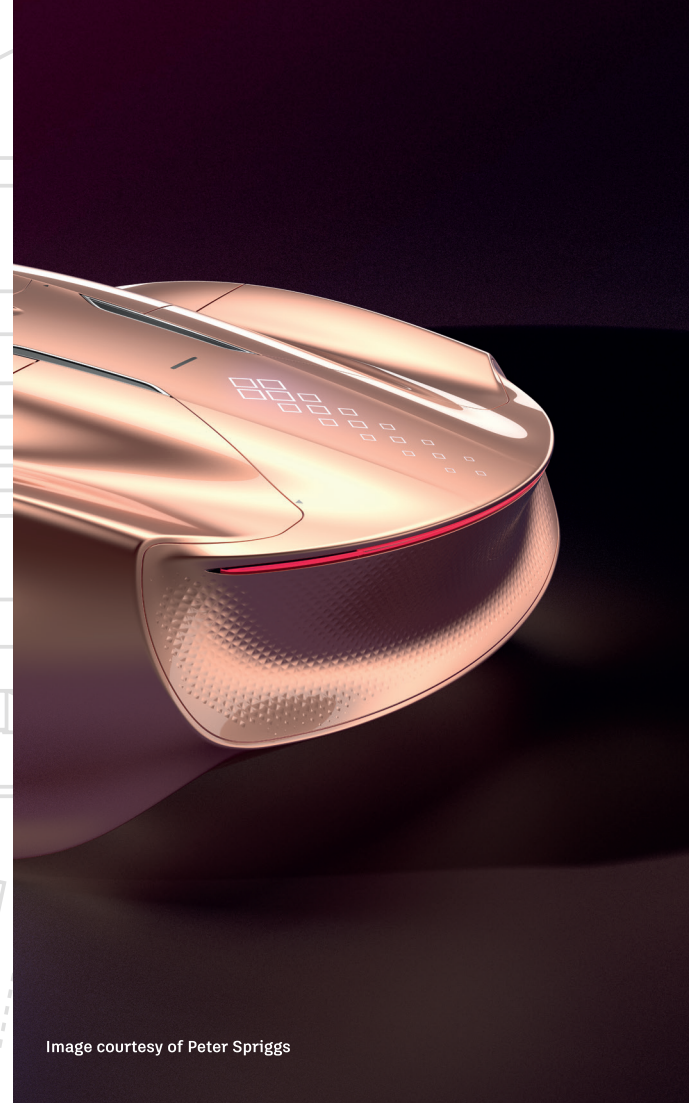
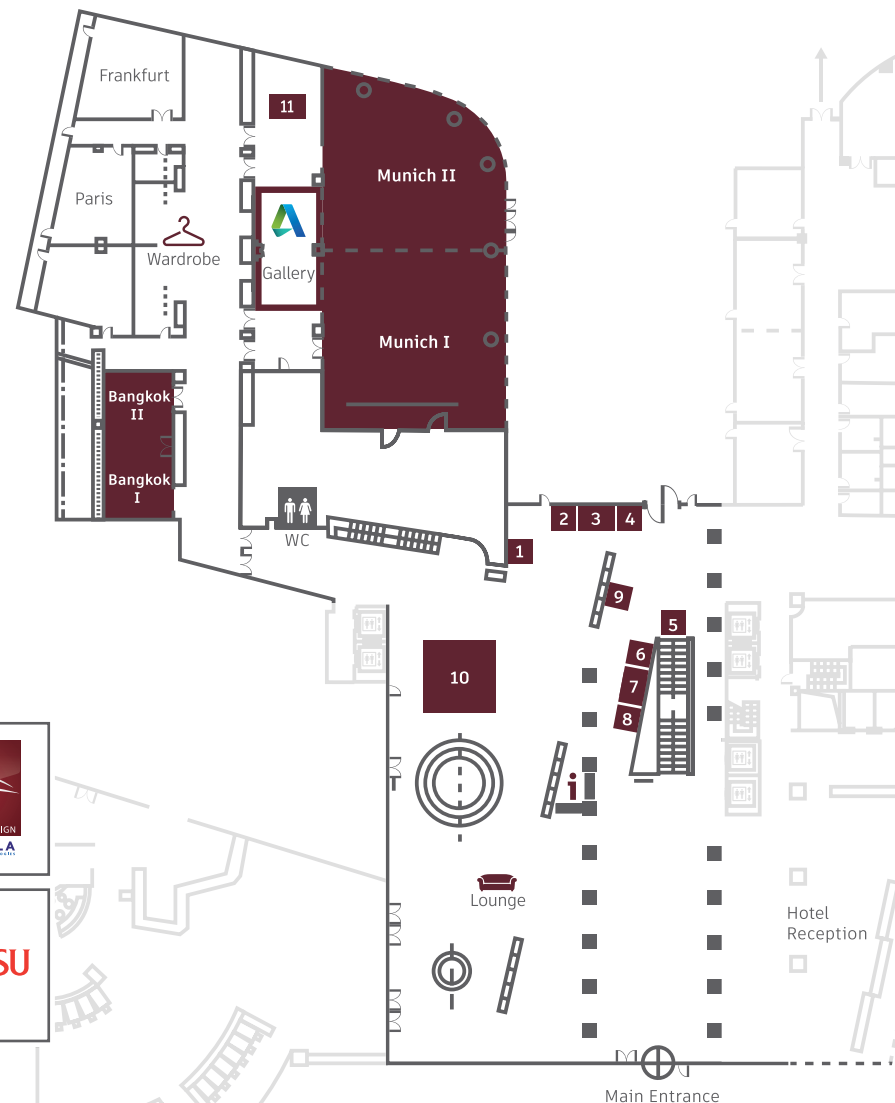


Image courtesy of Peter Spriggs

Good to know



Hilton Munich Airport
Terminalstraße Mitte 20
85356 Munich, Germany



Terminal area: P26.
€ 32,00 per day



INFO / REGISTRATION
Day 1 – March 20, 2018
08:30 am
Day 2 – March 21, 2018
08:30 am



EVENING EVENT
07:00 pm – 10:00 pm
Dress code is “business casual”.



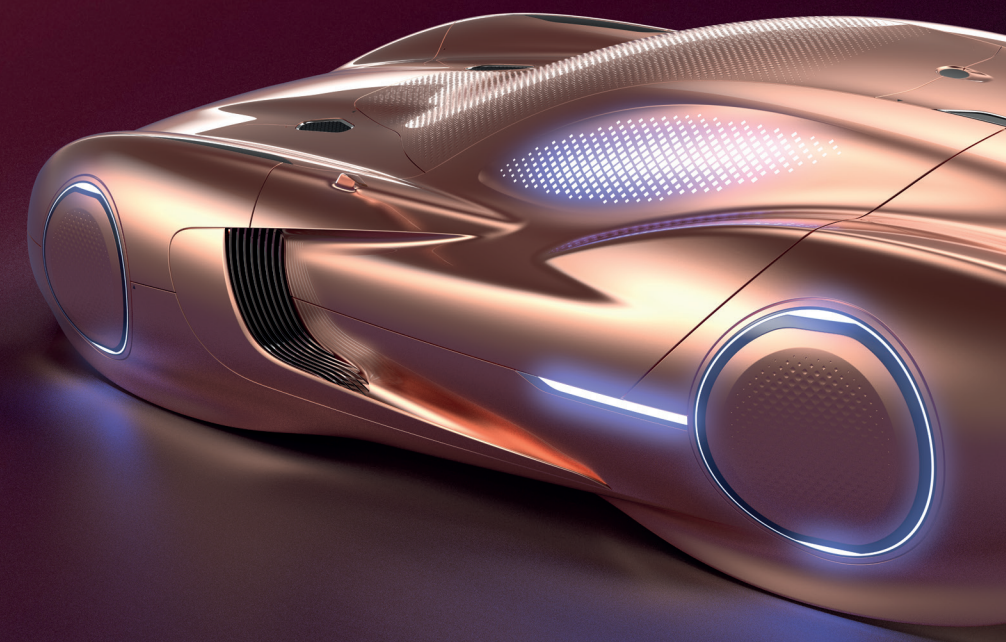
Taxi Munich
+49 89 21 610



Automotive Innovation Forum 2018

Welcome to the Future
of Making Things




March 20-21, 2018
Munich, Germany








Day 1 - Agenda March 20, 2018

 PLENARY SESSION Munich I+II	
08:30 am	Registration
10:00 am	Welcome to AIF 2018 Autodesk Andreas Kempenich, Senior Director, Global Automotive Sales
10:30 am	Groupe Renault Design Strategies and Vision of the Future Mobility Groupe Renault Laurens Van Den Acker, Senior Vice President, Corporate Design
11:15 am	Outside In: (Co)-Creating Connected Car Service at Daimler Daimler AG Carina Sandbrink, Manager Digital Business Model & Use Cases Tom Jetter, Benchmarking and Conference Expert
12:00 pm	Lunch

Day 1 - Agenda March 20, 2018

 STUDIO OF THE FUTURE Munich I		 MARKETING OF THE FUTURE Munich II		 SMART MANUFACTURING OF THE FUTURE Bangkok I+II	
01:00 pm	Design "Studio of the Future" Autodesk	Visualization for the Enterprise Autodesk	We democratize Smart Manufacturing Autodesk		
01:45 pm	Virtual Design for Real Cars Porsche	Speed Machine: Improving the creative and technical workflow of design KISKA GmbH	Exploring the future of automotive design and manufacturing BMW AG Autodesk		
02:30 pm	The Design Studio of the Future BMW AG	The Visualization Story of Volvo Cars Volvo Cars Design	Creating a Digital Twin through BIM Jaguar Land Rover		
03:15 pm	Coffee Break				
03:45 pm	The Use of Algorithms in Automotive Design with Autodesk Dynamo TATA Motor UK	VRED for Online Marketing Communication – The SKODA KAROQ Web Visualizer CGI Studio	"Factory-DNA" MAGNA Steyr		
04:30 pm	Driving Digital Transformation in the Design Studio: An Industry Best Practice Renault Design Autodesk	Omnichannel Imagery: Create - Manage - Deliver CLX Europe	Design for Additive Manufacturing Autodesk		
05:15 pm	Multisensual Experience based on VR Technology Audi AG	Building a VR Center of Excellence Autodesk	Digital Manufacturing – seamless from prototype into production ProtoLabs GmbH Autodesk		
06:00 pm	Break and Networking				
07:00 pm	Evening Event				

Day 2 - Agenda March 21, 2018

 STUDIO OF THE FUTURE Munich I		 PRODUCT INNOVATION Munich II		 SMART MANUFACTURING OF THE FUTURE Bangkok I+II	
08:30 am	Registration				
09:00 am	Digitalization @ Audi Design – Taking the best of both worlds Audi Design	VR/AR in Conceptual Design Autodesk	e.GO – The Factory of the Future – Made in Aachen (Process to building) WZL of RWTH Aachen University Formitas		
09:45 am	Total Appearance Capture: A new level of realism and efficiency in 3D visualization X-Rite Pantone	Alias Innovation and Roadmap Autodesk			
10:30 am	Coffee Break				
11:00 am	VR & Mounting Case Studies Daimler AG	VRED Innovation and Roadmap Autodesk	Applying Eliel Saarinen's concept context to Manufacturing Autodesk		
11:45 am	HP – VR for Professionals HP	Shotgun for Design Studios Autodesk			
12:30 pm	Closing Main Part and Lunch				
01:00 pm – 03:30 pm				 Autodesk VRED 2019 BETA Deep-dive for Experts Autodesk	
				 Autodesk Alias 2019 BETA Deep-dive for Experts Autodesk	