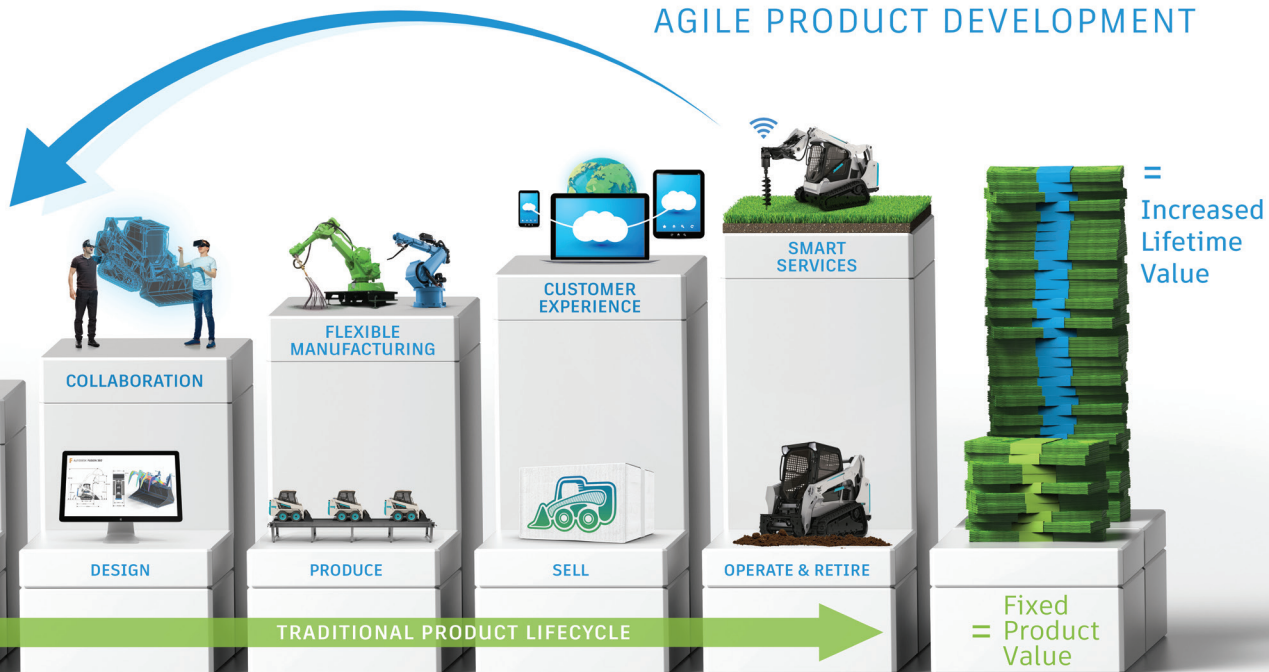


DIGITAL STRATEGY TEMPLATE

AGILE PRODUCT DEVELOPMENT





Mass Customisation: The ability to deliver higher levels of personalisation of the products and services your customers buy.



Collaboration: The ability to communicate with speed, effectiveness and quality with your customers, supply chain and other key stakeholders, far earlier in your development process.



Flexible Manufacturing: The ability to make manufacturing decisions while still in the design stage, and harness the best blend of additive and subtractive manufacturing.



Customer Experience: The ability to engage your customers in an increasingly personal and meaningful way.



SMART Services: The ability to make smarter, insight based decisions on your business or your products, all based around data.

A PRACTICAL DIGITAL STRATEGY IS CRITICAL IN ORDER TO TRANSFORM THE WAY WE DESIGN, MAKE AND SELL PRODUCTS.

UNDERSTANDING THE 5 KEY CAPABILITIES, LISTED HERE AND SHOWN OVERLEAF, WILL HELP YOU DEVELOP YOUR OWN APPROACH TO MAKING BETTER, MORE INNOVATIVE PRODUCTS, SELLING MORE AND GENERATING GREATER PROFITS.

For a free and personalised report of your current readiness in these 5 areas go to www.autodesk.co.uk/fobmi and take our readiness assessment.