

# MAKE THE MOVE TO SUBSCRIPTION

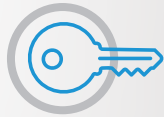
## Get greater value when you subscribe

The Move to Subscription Offer gives customers with eligible products on a maintenance plan the opportunity to switch to subscription for a discounted price at the time of renewal\*\*.

# TOP 10 THINGS TO KNOW

## 01

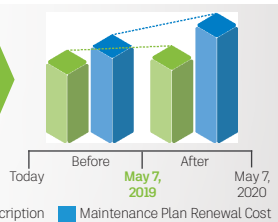
### KEY BENEFITS OF SUBSCRIPTION



- **Greater Access** - Enjoy broad access to the latest innovations in tools, technologies and services to fit your needs.
- **Flexible Control** - Better manage users and costs by providing access to the right products and updates when your team needs them.
- **Valuable Insights** - Evaluate and analyse product usage, spending, productivity and future needs with reporting tools and alerts.

## 02

### COST ADVANTAGES FOR EARLY BIRDS



- The earlier you switch to a subscription, the more you'll save compared to those who stay on a maintenance plan\*.
- Maintenance plan pricing will increase by 20%, and the discount to switch will decrease by 5%, after 7th May 2019\*.

## 03

### SWITCH & ENJOY DISCOUNTED RENEWALS



- Switch before 7th May 2019 and we'll make available discounted pricing for up to 3 years.
- **Renewal Pricing Guidance till 2028** - Continue to renew and enjoy a discounted renewal price – with no more than a 5% increase every other year to 2028\*\*.
- Continue to benefit from lower prices\* than the cost of a new subscription or maintenance plan renewal (in most cases) for as long as you renew.

## 04

### ENHANCED TECHNICAL SUPPORT



- By moving to subscription, you get to receive all the great benefits you have while on maintenance, plus even faster and easier help when you need it.
- Now you can schedule calls with technical support specialists to help resolve issues for no additional fee.

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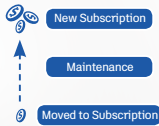
## PREVIOUS VERSIONS USAGE RIGHTS



- › In most cases you can continue to use versions of software downloaded and activated under your maintenance plan after switching to a subscription.
- › You'll have access to previous versions as per the [Subscription Previous Versions Eligibility List](#).
- › See the [Move to Subscription Terms and Conditions](#) for more information.

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## DON'T LOSE YOUR SPECIAL PRICING ADVANTAGE



- › You need a current maintenance plan to be eligible for this offer.
- › If you let it expire and later decide to subscribe to Autodesk products, you will need to pay full price for a new subscription.
- › Not ready to switch? Renew your maintenance plan and choose to switch when you are ready. Continue to enjoy benefits granted to you via your maintenance plan.

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## CHOOSE THE RIGHT PRODUCT WHEN SWITCHING



- › This offer is applicable once per product that is switched.
- › If you think you'll need 2 or more products that are currently in one of the industry collections, you'll get the most savings and greatest value when you switch to an industry collection through this offer.

08

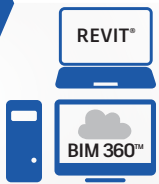
## YOUR DATA IS YOURS



- › Your data remains your proprietary information – even after your subscription expires.
- › Any files and data created using products while on a maintenance plan continue to be available after you switch to subscription.
- › Where you store your data (cloud or your local machine) is up to you.

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## DESKTOP APPS VS CLOUD-BASED APPS



- › Desktop applications on subscription (as well as associated user data) continue to be stored on your local machine.
- › Cloud service applications are run in the cloud.

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## ON OR OFFLINE USE



- › Subscriptions with single-user and multi-user access require an Internet connection for the initial download and installation.
- › After the software and license are activated, subscriptions with single-user access require an Internet connection just once every 30 days to continue using the product.

\* Pricing, discounts and projected savings are based on current SRP. SRP is Autodesk's suggested retail price (excluding freight, handling and taxes) for the specified product in your region. SRP is used for reference purposes only and may not be in local currency. Actual retail price is determined by your reseller, and is subject to currency fluctuation, which can impact the level of discount and savings. Offer subject to reseller participation. Contact your reseller for more details. Autodesk is not liable to provide any retroactive discounts due to exchange rate risk, or for purchases made through resellers.

\*\* We're extending our price commitment through 2028 for customers who continue to renew after they switch. The special Move to Subscription renewal suggested retail price will increase by no more than 5% in 2021, 2023, 2025, and 2027. There will be no change to the renewal suggested retail price in 2022, 2024, 2026 and 2028. Pricing commitments apply only to the SRP on seats moved to subscription from maintenance pursuant to the Move to Subscription offer. This price commitment is subject to product availability and does not apply to: (i) new subscriptions purchased by customer; (ii) switched subscriptions (i.e., permitted switches from a subscription for one product to a subscription for another product), or (iii) substitute or successor subscription products. Maintenance to subscription offer is available for most Autodesk products, however exceptions apply. Please review the Addendum in the Move to Subscription FAQ ([www.autodesk.com/maintenance-plan/maintenance-plan-faq](http://www.autodesk.com/maintenance-plan/maintenance-plan-faq)) for more details.

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