

## COMPANY

**Dave McEathron Architecture**

## LOCATION

**Austin, Texas**

# Use BIM to jump-start your small architecture firm

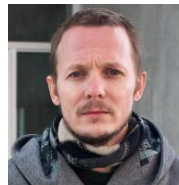
## Gain a competitive edge to grow your business

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—**Davey McEathron**  
Architect  
Dave McEathron Architecture



Image courtesy of Dave McEathron Architecture.



**Davey McEathron talks to us about his two-person residential projects and custom fabrication firm in Austin, Texas.**

### What inspired you to get into architecture?

A friend of mine had given me a copy of a book called *The Fountainhead* by Ayn Rand because she thought that architecture was an interesting career. I started reading the book, and it totally clicked that architecture could be a creative field.

### What do you like most about architecture, and how does BIM help with that?

As an architect, you create your designs, and you put it out there. You can see something you personally designed getting a lot of use and enjoyment by other people.

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### What project are you most proud of?

There are several civic projects that I worked on that are a short driving distance from my house, and I pass by them on a regular basis. One of them is a municipal pool, and every time I go by it, it's completely packed.

### Have you won work because of your use of Revit LT?

The efficiencies that are built into a BIM program are one of the things that we tout when we are in front of a client trying to win that business. When you show a client a 3D model and start spinning it round, it kind of blows their mind.

### What is your dream project?

I like building public spaces, and being a musician, a museum of musical history of Austin would be a really fun project to take on. There's such a rich musical history in Austin that spans many musical styles, from country & western to rock 'n' roll to punch rock to blues and jazz. An artifact to capture, respect and honor that musical history would be an ideal project.