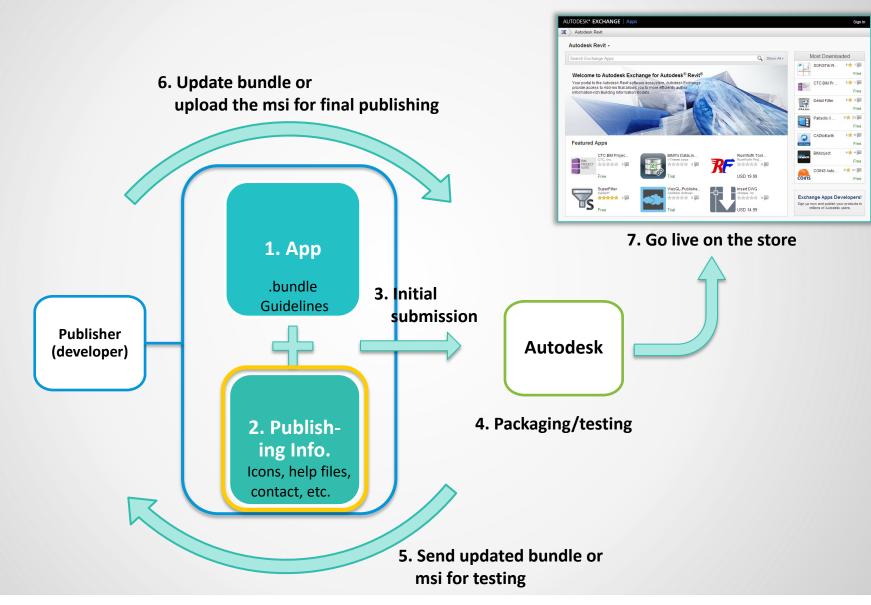


Publishing Workflow Overview

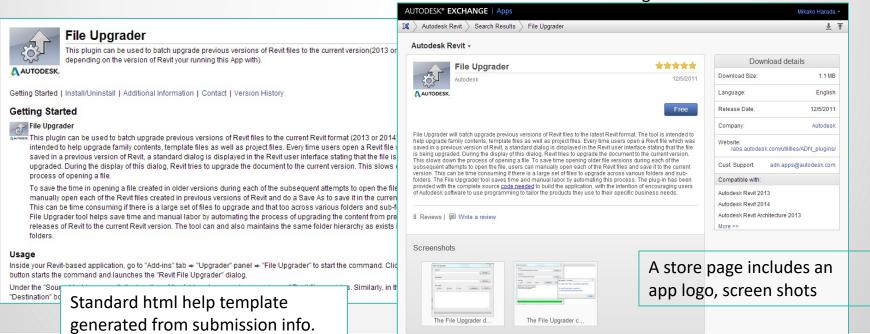


Preparing Publishing Information For Store Page and Help File

- App Name
- App Short Description
- Version Info
- Company Name
- App Logo
- App Screen Shots
- Documentation section
- General Usage Instructions

- Installation/Uninstallation
- Additional Information
- Known Issues
- Author/Company Information
- Commands
- Ribbon/Toolbar Icons

- App Description
- Company URL
- Support Email
- Publisher Contact Information
- Price
- PayPal Email for Payments
- App File
- Compatibility
- Categories



Publishing Information

Autodesk Exchange Apps page

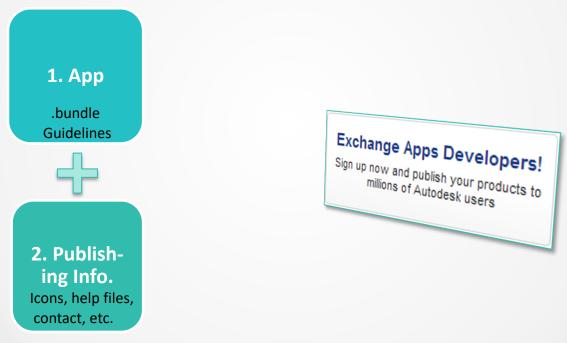
http://www.autodesk.com/developapps

General Information for App Publishers

- Icon guidelines
 http://images.autodesk.com/adsk/files/icons_publishers.zip
- App Submission required information
 http://images.autodesk.com/adsk/files/app submission required information1.doc
- PayPal Account Setup (for fee-based apps)
 http://usa.autodesk.com/adsk/servlet/item?siteID=123112&id=20143097
- Frequently Asked Questions (FAQ)
 http://usa.autodesk.com/adsk/servlet/item?siteID=123112&id=20149725
- App Submission Process Overview
 http://usa.autodesk.com/adsk/servlet/item?siteID=123112&id=20149658

Ready for App Submission

Once you have a bundle and Publishing info. at hand,
 you are ready to submit your app



Next: Submission Process



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