

**AUTODESK FLOW STUDIO (“SKILLS AND THRILLS CHALLENGE”)  
SIGGRAPH 2025 CONTEST**

**OFFICIAL RULES**

**Important: Please read these official rules (the “Official Rules”) before entering this Contest (the “Contest”). By participating in this Contest, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.**

**NO PURCHASE IS NECESSARY TO ENTER THIS CONTEST.**

Contest void where prohibited. Subject to applicable federal, state, and local laws.

**1. Eligibility:** THE CONTEST IS OPEN TO ONLY NATURAL PERSONS WHO, AT THE TIME OF ENTRY, ARE RESIDENTS OF A COUNTRY, JURISDICTION, OR REGION WITH LEGAL ACCESS TO THE AUTODESK WEBSITE AND E-STORE, AT LEAST 18 YEARS OLD (OR THE AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE, WHICHEVER IS OLDER), AND NOT RESIDENTS OF ANY COUNTRY, JURISDICTION, OR REGION SUBJECT TO A US TRADE EMBARGO (AS OF SEPTEMBER 2025: CUBA, IRAN, NORTH KOREA, SYRIA, THE CRIMEA REGION OF UKRAINE, AND THE SO-CALLED DONETSK PEOPLE'S REPUBLIC AND LUHANSK PEOPLE'S REPUBLIC REGIONS OF UKRAINE) AS WELL AS BELARUS, BRAZIL, ITALY, ARGENTINA, TURKEY, ROMANIA, POLAND, RUSSIA OR THE PROVINCE OF QUEBEC, CANADA. Directors, officers, members, managers, and employees of Autodesk, Inc. (“*Sponsor*” or “*Autodesk*”) and any of their respective parent companies, affiliate companies, subsidiaries, agents, professional advisors, advertising, promotional, public relations, and fulfillment agencies, consultants, legal counsel, website providers, web masters, and immediate family members (spouse, parent, child, sibling, grandparent, and stepchild, wherever they may live) and any household members of each are not eligible to win any prize. **IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN A PRIZE.** To be eligible to win a prize, entries must be completed and received by Sponsor in the manner and format designated below and otherwise comply with these Official Rules.

**2. Contest Period:** The Contest starts at 4:00:01 p.m. Pacific Time (“*PT*”) on August 12, 2025, and ends at 12:00:00 p.m. PT on December 29, 2025 (the “**Contest Period**”). Sponsor’s or its designee’s computer is the official time-keeping device for the Contest. All entries must be received during the Contest Period and meet other requirements in these Official Rules to be eligible to win a prize. Proof of submission does not constitute proof of receipt by Sponsor.

**3. How to Enter:** To enter, during the Contest Period:

**a.** Entrant must complete the following tasks:

- i. Follow “@autodeskflowstudio” on Instagram and TikTok.
- ii. Create a source video by filming themselves participating in an activity, hobby, or pastime.
- iii. Sign up for an Autodesk Flow Studio subscription (free or paid) at [www.autodesk.com/flowstudio](http://www.autodesk.com/flowstudio). Entrants may access [www.autodesk.com/flowstudio](http://www.autodesk.com/flowstudio) by

- computer or mobile device. The Autodesk Flow Studio application may only be accessed by computer.
- iv. After signing up and downloading Autodesk Flow Studio, Entrant must use Autodesk Flow Studio to create a rendered video using the following instructions:
    - 1) Using Autodesk Flow Studio, create a new project by clicking the “Create New Project” button;
    - 2) Select one of the available templates (Live Action Easy, Live Action Advance, AI Motion Capture, or Animation/Video to 3D scene);
    - 3) Upload the source video;
    - 4) Once the source video is uploaded, pick a character from the “Featured Characters” options (“**Assets**”) or create your own custom character, in accordance with the [Character Creation Guidelines](#), using the “Upload Your Own” character function;
    - 5) Drag and drop the character over the source video; and
    - 6) Create a rendered video that is fifteen (15) seconds or less in length.
  - v. Upload the source video **and** the rendered video to Entrant’s public Instagram or TikTok account. If posting to Instagram, Entrant must post the videos as a carousel post (i.e., a post containing more than one video). If posting to TikTok, Entrant must combine the videos and post as one video.
  - vi. Post should include the following elements in its caption:
    - 1) Explanation of the activity, hobby, or pastime shown in the video;
    - 2) Identification of the Autodesk Flow Studio character selected, or introduction to the custom character created and explanation of why the character was selected or created and what makes the selected or created character special;
    - 3) Tag “**@autodeskflowstudio**” social account;
    - 4) Include the hashtag “**#Contest**” clearly and visibly;
    - 5) Include the hashtag “**#autodeskflowstudio**”; and
    - 6) Tag one (1) friend.
  - vii. Both the source and rendered video must be fifteen (15) seconds or less in length. Source or rendered video submissions longer than fifteen (15) seconds will not be accepted.
- b. By submitting an entry as instructed above (“**Submission**”), you agree that (i) your Submission conforms to the Guidelines and Restrictions below; (ii) by using the Assets to create a Submission, Sponsor grants you a non-exclusive license to create a derivative work using the Assets for the sole purpose of creating a Submission for this Contest, provided that such license shall be conditioned upon your assignment to Sponsor of all rights worldwide in and to a Submission for the duration of copyright in the Submission, in all formats and media known or unknown to date, including for use on Sponsor products and on third party sites, platforms and social accounts, provided further that if such rights are not assigned to Sponsor, your license to create a Submission using the Assets shall be null and void; and (iii) creative ideas, suggestions or other materials you submit (including without limitation a Submission, whether or not solicited by the Released Parties (defined below in Section 7)) are not being made in confidence or trust and that no confidential or fiduciary relationship is intended or created between you and the Released Parties in any way, and that you have no expectation of review, compensation or consideration of any type, except what is set forth in these Official Rules. Sponsor may choose to remove any Submission or disqualify you from the Contest if it believes that your Submission fails to conform with the Guidelines and Restrictions. Upon completion of all required entry steps and compliance with the Guidelines and Restrictions, you will automatically receive one entry into the Contest. For the purposes of this Contest, any ownership or assignment of rights provisions in Autodesk’s Terms of Use (located at <https://www.autodesk.com/company/terms-of-use/en/general-terms>, <https://www.autodesk.com/company/terms-of-use/en/special-terms#flowstudio> and <https://wonderdynamics.com/terms-of-service/>) that may apply to a Submission shall be superseded by the assignment of rights provisions in these Official Rules.
  - c. By entering this contest, you may be agreeing to receive marketing and promotional emails from Sponsor depending on your jurisdiction of residence. You may unsubscribe at any time at <https://www.autodesk.com/mkto-unsubscribe> or by clicking the “unsubscribe” link in any marketing

or promotional email from Sponsor. Your information will be processed in accordance with Sponsor's [Privacy Policy](#).

**Limit: ONE ENTRY PER PERSON DURING THE CONTEST PERIOD, REGARDLESS OF WHETHER ENTRY IS SUBMITTED THROUGH INSTAGRAM OR TIKTOK.** Any attempt to obtain additional entries, including through multiple or duplicate accounts, may result in disqualification.

Submission Guidelines and Restrictions:

- a. You may only use Autodesk Flow Studio for your Submission.
- b. You may not use any other AI or generative AI tools in any way to make or submit a Submission.
- c. Your Submission must not include or refer to untruthful, incomplete, inaccurate, or misleading information.
- d. Your Submission file must not include depictions of violent acts.
- e. Your Submission must be your original creation and owned 100% by you, or, alternatively, you must have the full rights to grant the assignment of rights set forth above in Section 3(b)(ii).
- f. Your Submission must not (in Sponsor's discretion): (i) violate any third-party rights, including copyrights, trademark rights, or rights of privacy and publicity; (ii) contain disparaging or defamatory statements; (iii) include threats to any person, place, business, or group; (iv) be obscene, offensive, or indecent; (v) depict any risky behavior; (vi) contain material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; or (vii) contain unauthorized third-party trademarks or logos.
- g. Your Submission must comply with Instagram's [Promotion Guidelines](#) and TikTok's [Promotion Guidelines](#).
- h. You represent and warrant that: (i) the Submission does not violate any applicable law, rule, or regulation; (ii) to the extent the Submission depicts any individual, or features the voice or other qualities of any individual, you are the individual pictured, heard, or otherwise featured in the Submission, or, alternatively, you have obtained written permission from each person referenced in the entry to grant the rights to Sponsor described in these Official Rules, and will make written copies of such permissions available to Sponsor upon request; (iii) the Submission complies with Autodesk's Terms of Use set forth above in Section 3(b) and policies; and (iv) the Submission complies with all requirements of these Official Rules.
- i. You acknowledge and agree that: your use of the Assets shall not portray Sponsor or the Autodesk brand in a false, negative or derogatory light. All rights in the Assets are the sole property of Sponsor. All rights not expressly granted hereunder are hereby reserved by Sponsor; your use of the Assets shall not suggest or imply an endorsement of any product or service; your use of the Assets: (i) is for promotional purposes only in connection with the Contest; (ii) shall not be used for any commercial purposes; and (iii) shall only be used in connection with your Submission during the Contest; your participation in the Contest will not create or imply a relationship between you and the Released Parties, and neither you nor the Released Parties is the agent or legal representative of the other nor has the right or authority to create any liability, representation, or responsibility whatsoever on the part of the other.

**4. Identity of Entrant:** All Submissions must be submitted by the individual entrant. Bulk or automated Submissions will be disqualified (including entries made using any script, macro, bot, or promotional service). Multiple participants are not permitted to share the same e-mail or social media account for entry.

Any attempt to obtain additional entries through fraud or other illegitimate means will result in disqualification, at Sponsor's discretion.

If there is a dispute about the identity of the entrant, Submissions will be declared made by the authorized account holder of the e-mail address or social media account associated with the Submission. An **"authorized account holder"** means the natural person who is assigned to an e-mail address or social media account by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses or social media account for the domain associated with the submitted e-mail address or social media account. A potential winner may be required to provide Sponsor with proof that a potential winner is the authorized account holder of the account associated with the winning Submission.

**5. Selection and Notification of Winners:** On or between the dates of Monday, December 29, 2025, and Wednesday, January 14, 2026, a panel of judges selected at Sponsor's discretion from Autodesk will score each Submission using the following judging criteria ("**Judging Criteria**"):

- a. **INGENUITY, PRESENTATION AND CREATIVITY** - How well do the videos showcase **Autodesk Flow Studio's** capabilities in elevating its storytelling aspect. **We're looking for** videos **that are** engaging, **ones** that people would want to reshare on their own profiles. We want to see videos that draw audiences, spark curiosity, leave an impression, or make them say WOW.
- b. **TECHNICAL QUALITY** - How well are the videos filmed in terms of clarity, transitions, and overall editing. Are the visuals in high resolution, potentially color corrected, and is the audio (if included) clear and crisp.
- c. **CONTEST ADHERENCE** - How well did the user follow all rules as outlined in the T&Cs, including mentions, hashtags, and all required elements of the contest as well as limiting videos to under 15 seconds.

In the unlikely event of a tie, the winner will be determined by the Submission's score in ingenuity, presentation, and creativity. If the tie continues, the next tiebreaker is higher score in technical quality. If the tie still continues, the next tiebreaker is the higher score in contest adherence.

Sponsor will notify each potential winner via direct message on Instagram or TikTok between approximately January 16, 2026, and January 30, 2026. To claim a prize, the potential winner must follow the instructions contained in the notification. To the fullest extent permitted by applicable law, Sponsor may require each potential winner to provide a copy of government and/or student ID and sign and return, within five days of being notified by Sponsor, an affidavit of eligibility, liability, and publicity release, and other legal, regulatory, or tax-related documents required at Sponsor's discretion, including the "Additional Documentation" explained below ("**Affidavit and Related Documents**") in order to claim a prize. If: (i) the attempted notification is returned as undeliverable without a forwarding address; (ii) the Affidavit and Related Documents are not signed and returned within five days of the date the notification e-mail is sent by Sponsor; or (iii) the potential winner is otherwise unable to accept the prize as stated, the prize will be forfeited and will be awarded to an alternate winner in accordance with the Judging Criteria. Alternates will be selected until all prizes are awarded. If, by reason of a print or other error, more prizes are claimed than the number specified in these Official Rules, the prize(s) will be awarded to the person with the highest scoring Submission in accordance with the above selection process from among all valid claimants to award the prize(s) available.

Verification of Potential Winner: EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A PRIZE WINNER UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE AND NO FURTHER ACTION IS NEEDED.

**6. Prizes and Approximate Retail Value (“ARV”):** A total of ten (10) winners will receive prizes, as follows:

**a. Grand Prize**

- i. Three (3) winners will receive a one (1) free one-year Pro tier subscription to Autodesk Flow Studio [ARV: \$765 USD]

**b. Distinguished Prize**

- i. Seven (7) winners will receive one (1) free one-year Standard tier subscription to Autodesk Flow Studio [ARV: \$360 USD]

Total ARV of all prizes: \$4,815.00

**Additional Conditions for Prize Winners:** All ten (10) winners must post their source and rendered videos in the Autodesk Community Gallery (<https://www.autodesk.com/community/gallery>). Winners must create an Autodesk Community Gallery account and accept the applicable terms of use in order to post the source and rendered videos.

**Automatic Subscription Renewal:** Each prize subscription is subject to auto-renewal after the one-year subscription expires. Unless the winner cancels or disables auto-renewal prior to the end of the subscription, winner may be charged the then-current rate for the renewed subscription. Winners may turn off or disable the auto-renewal option in their Autodesk Account portal on or before the date the subscription expires.

**Prize Restrictions for all prizes:** Prizes are not transferable. No substitutions or exchanges of any prize (including for cash) will be permitted, except that Sponsor reserves the right to substitute a prize of comparable or greater value for any prize. Only the number of prizes stated in these Official Rules are available to be won in the Contest. If the number of eligible entries is less than the total number of prizes, Sponsor reserves the right to reduce the amount of prizes at its discretion. LIMIT 1 PRIZE PER PERSON. Sponsor will not replace any lost or stolen prizes or prize components. The prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied (including any implied warranty of merchantability or fitness for a particular purpose). Any unclaimed or unused prize (or portion of the prize package) will remain the property of Sponsor.

ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

**7. Disclaimer:** Sponsor, and any of its parent companies, subsidiaries, affiliates, professional advisors, consultants, contractors, legal counsel, public relations firms, advertising, fulfillment and marketing agencies, and any of their respective directors, officers, members, managers, and employees (collectively, the “**Released Parties**”) will not be responsible for: (a) any late, lost, misrouted, garbled, or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, Internet, or other computer or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the reasonable control of Sponsor or the Released Parties; (d) any printing or typographical errors in any materials associated with the Contest; or (e) any removal, deletion, or reduction in the visibility or distribution of Submissions or entries by Instagram or TikTok for any reason, including failure to comply with the Promotion Guidelines identified in subsection g of the Submission Guidelines and Restriction Guidelines section above.

**8. General Release and Limitation of Liability:** By entering the Contest, you agree to release the Released Parties from any liability whatsoever and waive any and all causes of action, whether

**under a theory of contract, tort (including negligence), warranty, or other theory, arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including claims for costs, losses, personal injuries, death, or damages of any kind, such as damage to or destruction of property or damages related to rights of publicity or privacy, moral rights, defamation, or portrayal in a false light, whether intentional or unintentional).**

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE SPONSOR OR THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS, OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING NEGLIGENCE), OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO YOUR PARTICIPATION IN THE CONTEST OR USE OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE CONTEST OR ANY PRIZE, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE RELEASED PARTIES (JOINTLY) ARISING OUT OF OR RELATING TO YOUR PARTICIPATION IN THE CONTEST OR USE OF OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE CONTEST OR ANY PRIZE EXCEED \$10. THE LIMITATIONS IN THIS SECTION WILL NOT EXCLUDE OR LIMIT LIABILITY FOR PERSONAL INJURY OR PROPERTY DAMAGE CAUSED BY PRODUCTS PURCHASED FROM THE SPONSOR, OR FOR THE RELEASED PARTIES' GROSS NEGLIGENCE, INTENTIONAL MISCONDUCT, OR FRAUD.

**9. Use of Name, Likeness, Etc.:** To the fullest extent permitted by applicable law, entry into the Contest constitutes permission for the Released Parties to use your name, hometown, biographical data, aural and visual likeness, and prize information for advertising, marketing, and promotional purposes without further permission or compensation (including in a public-facing winner list). As a condition of being awarded any prize, except where prohibited by law, winner may be required to execute a written consent, confirming the Released Parties right to use winner's name, hometown, biographical data, aural and visual likeness, and prize information for advertising, marketing, and promotional purposes without further permission or compensation in any media now known or later created. By entering this Contest, you consent to being contacted by the Released Parties for any purpose in connection with this Contest.

**10. Privacy:** See Sponsor's Privacy Policy at <https://www.autodesk.com/company/legal-notices-trademarks/privacy-statement>.

**11. Winner List; Rules Request:** For a copy of the winner list, send a stamped, self-addressed, business-size envelope for arrival after January 30, 2026 and before January 30, 2027 to the address listed in Section 15 below, Attn: Autodesk Flow Studio SIGGRAPH 2025 Contest. To obtain a copy of these Official Rules, visit <https://www.autodesk.com/campaigns/siggraph-2025#social-content> or send a stamped, self-addressed, business-size envelope to the address listed in Section 15 below, Attn: Autodesk Flow Studio SIGGRAPH 2025 Contest. VT residents may omit return postage.

**12. Intellectual Property:** AUTODESK and AUTODESK FLOW are trademarks of Autodesk, Inc. The Contest and all accompanying materials are copyright ©2025 by Autodesk, Inc. All rights reserved.

**13. Disputes:** YOU AGREE THAT ANY DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS CONTEST OR ANY PRIZE AWARDED WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE APPROPRIATE STATE COURT IN SAN FRANCISCO COUNTY, CALIFORNIA, OR AN APPROPRIATE FEDERAL COURT LOCATED IN SAN FRANCISCO, CALIFORNIA; THESE OFFICIAL RULES ARE GOVERNED BY THE LAWS OF THE STATE OF CALIFORNIA, WITHOUT REGARD TO CHOICE OF LAW OR CONFLICT OF LAWS RULES. YOU WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

**14. General Conditions:** By participating in the Contest, you agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its discretion, and to modify, suspend, or cancel the Contest or

any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention, pandemics, public disruptions, or other causes beyond Sponsor's reasonable control affect the administration, security, or proper play of the Contest, or Sponsor otherwise becomes (in its discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, violate any law, rule, or regulation in connection with participation in the Contest, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest, or any other entrant (as determined in Sponsor's discretion) are subject to disqualification from the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. Sponsor reserves the right to disqualify any entries received that contain inappropriate or offensive content. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. The use of the terms "include" or "including" in these Official Rules is illustrative and not limiting.

**15. Sponsor:** Autodesk, Inc., The Landmark @ One Market Street, Suite 400, San Francisco, California 94105.