

State of Design & Make

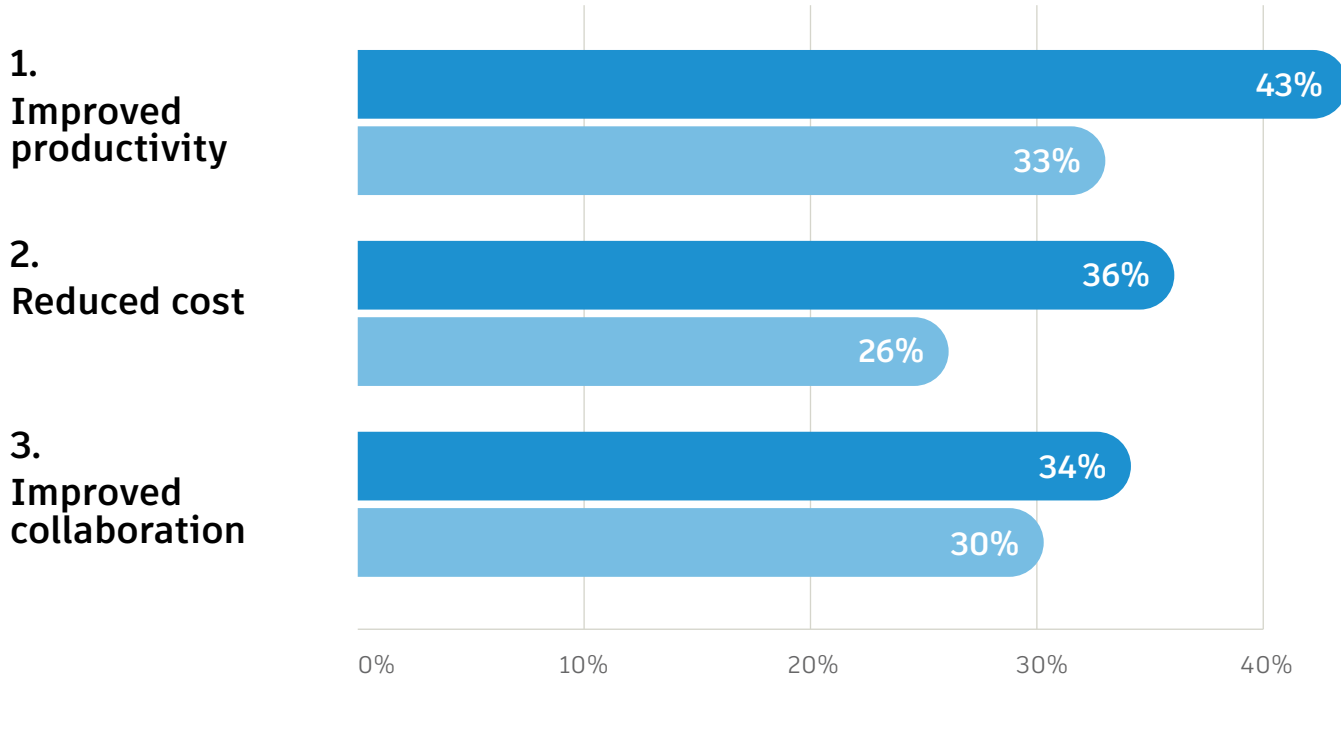
AUTODESK

Engineering service providers

2024
2025
2026

INSIGHT 1 Digital transformation efforts have an overwhelmingly positive impact

Top 3 benefits of digital transformation



Digital transformation benefits the entire organisation

Digitally mature companies are more likely than their peers to...

+26%

have experienced "above average" or "exceptional" performance

+30%

have "increased" or "strongly increased" investment in the past 3 years

+39%

"agree" they are prepared for the future

+30%

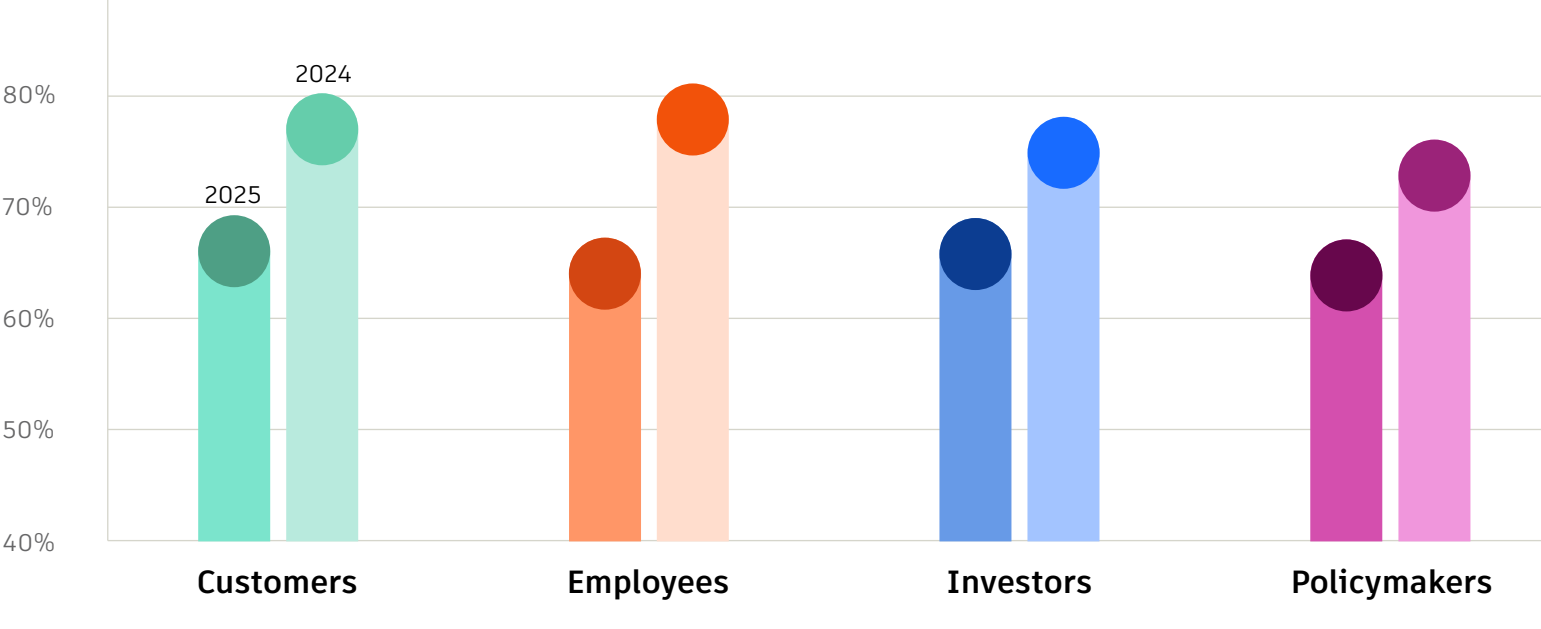
have kept up "very well" with change in the industry

INSIGHT 2 Sustainability transitions from pressure to profitability

72%

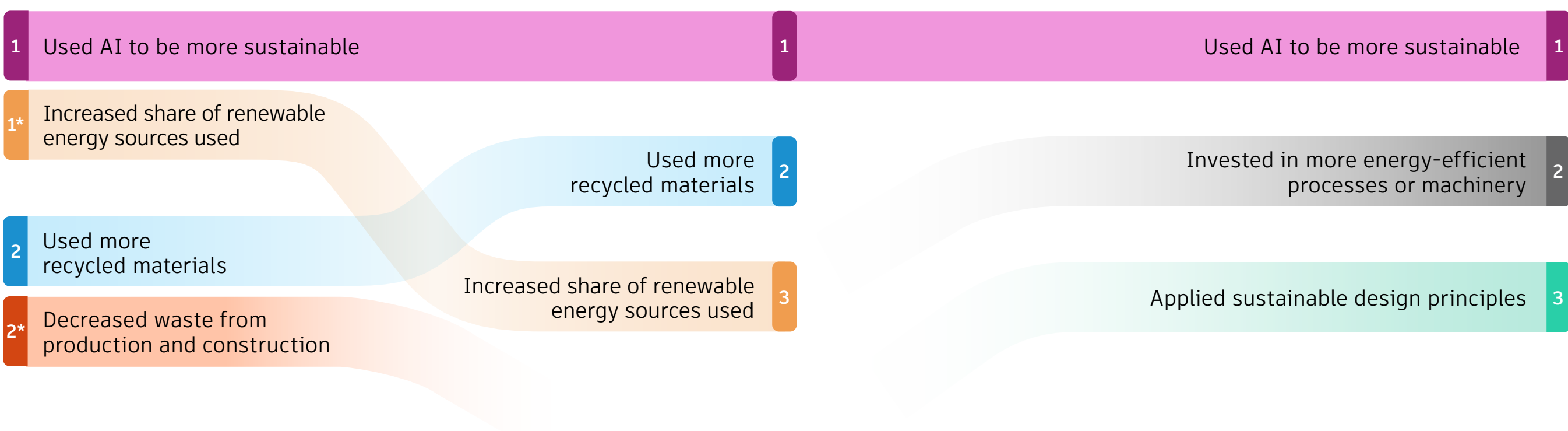
of leaders at digitally mature companies are accelerating their sustainability investments, compared to 54% at less digitally mature companies

Stakeholder influence is in decline



INSIGHT 3 AI solidifies its place as the top sustainability enabler

Top sustainability actions by year

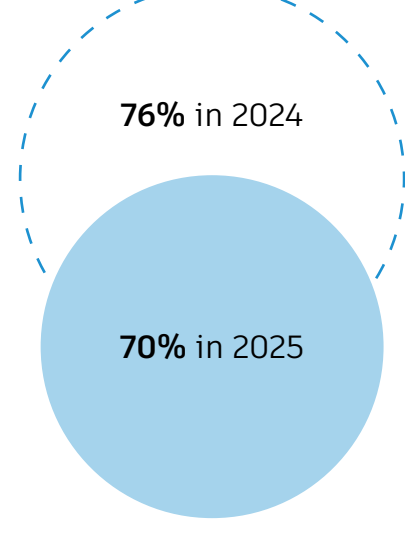


Digitally mature companies report using AI technology for sustainability more than less digitally mature organisations

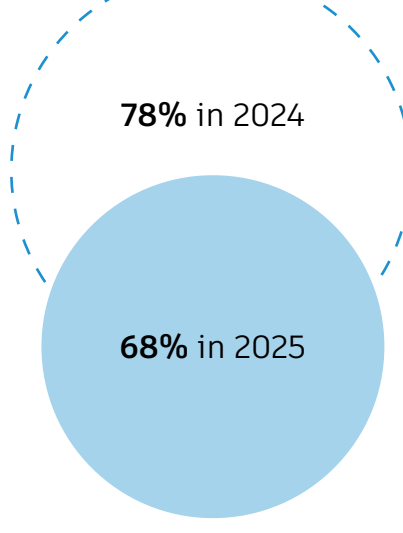
40% vs 36%

INSIGHT 4 The AI hype cycle meets reality

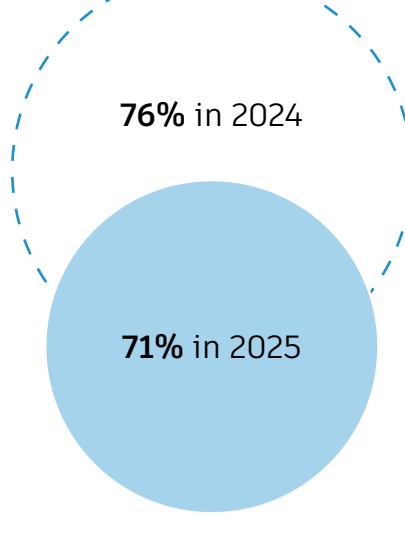
AI sentiment is down across engineering service providers



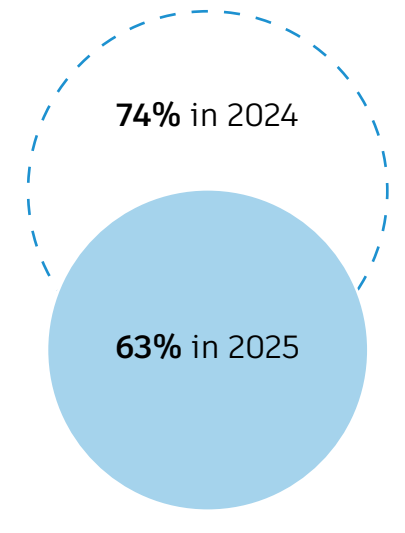
AI will enhance my industry



AI will make my industry more creative



I am confident my company will make the right decisions regarding AI



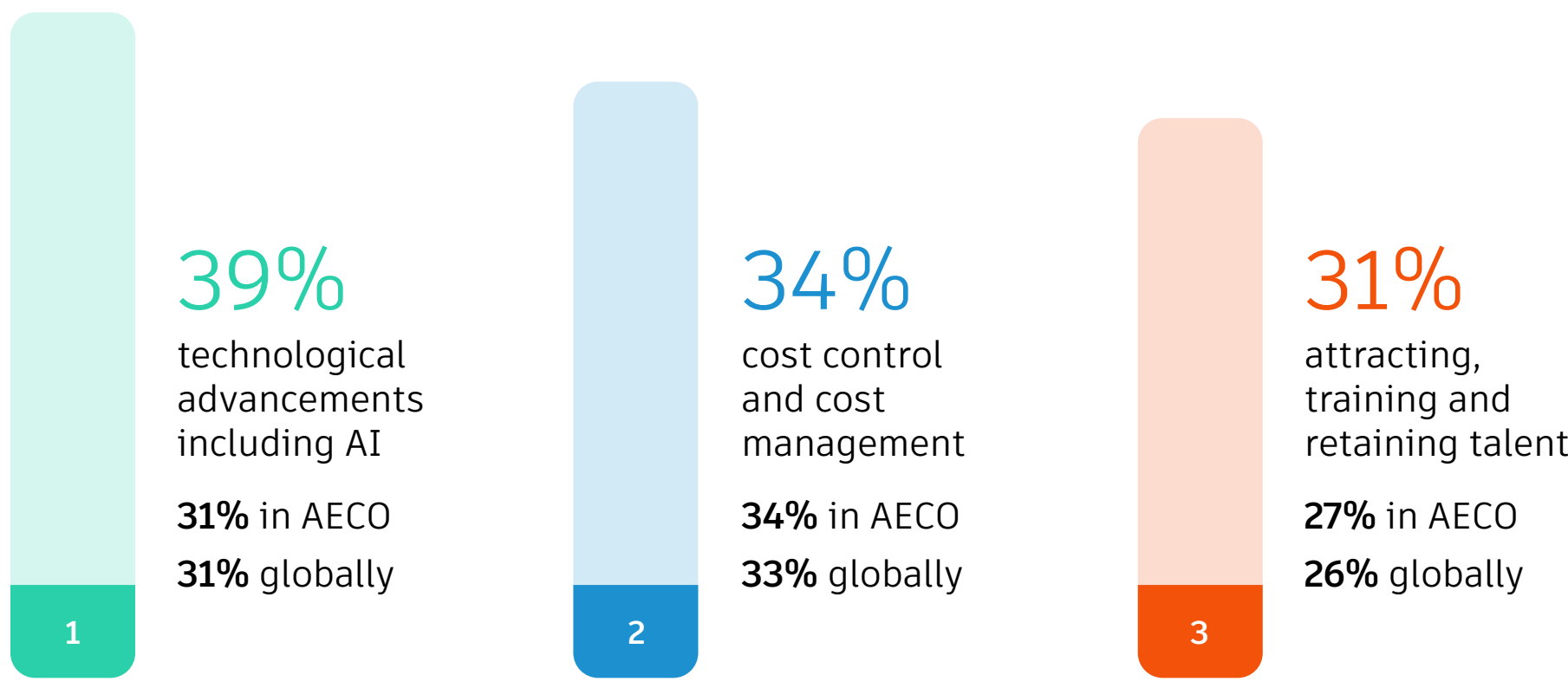
I trust AI technologies for my industry

75%

of leaders at digitally mature organisations say they will increase investment in AI, compared to 65% at less digitally mature companies

INSIGHT 5 Tech, cost and talent are top concerns

Top organisational challenges for engineering service providers



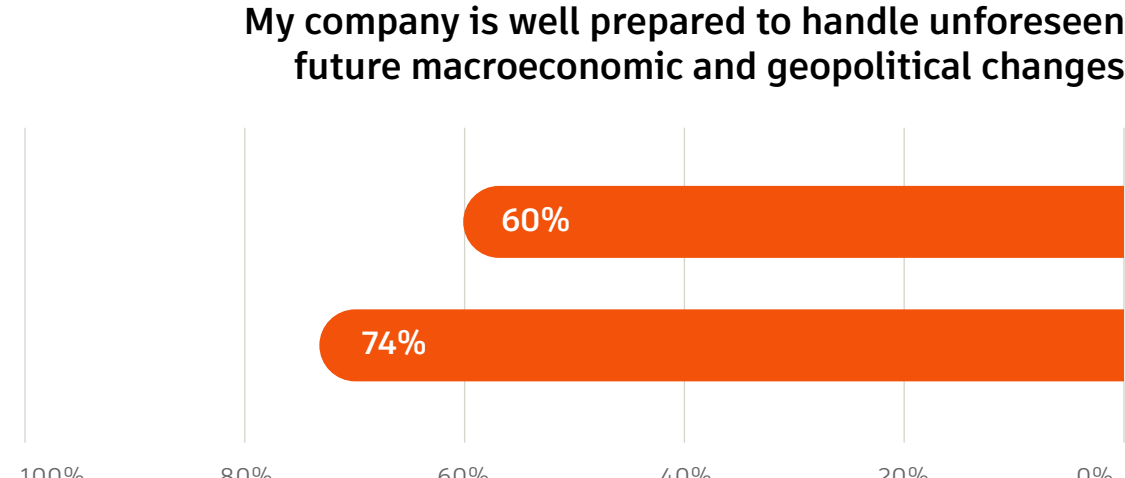
Digitally mature organisations were

38%

more likely to diversify their supply chains – giving them a significant edge when it comes to resilience

INSIGHT 6 Leaders are cautious in the near term

Leaders are more optimistic about the future, but feel less prepared



Leaders at digitally mature organisations feel better prepared to handle unforeseen changes:

79%

at digitally mature organisations

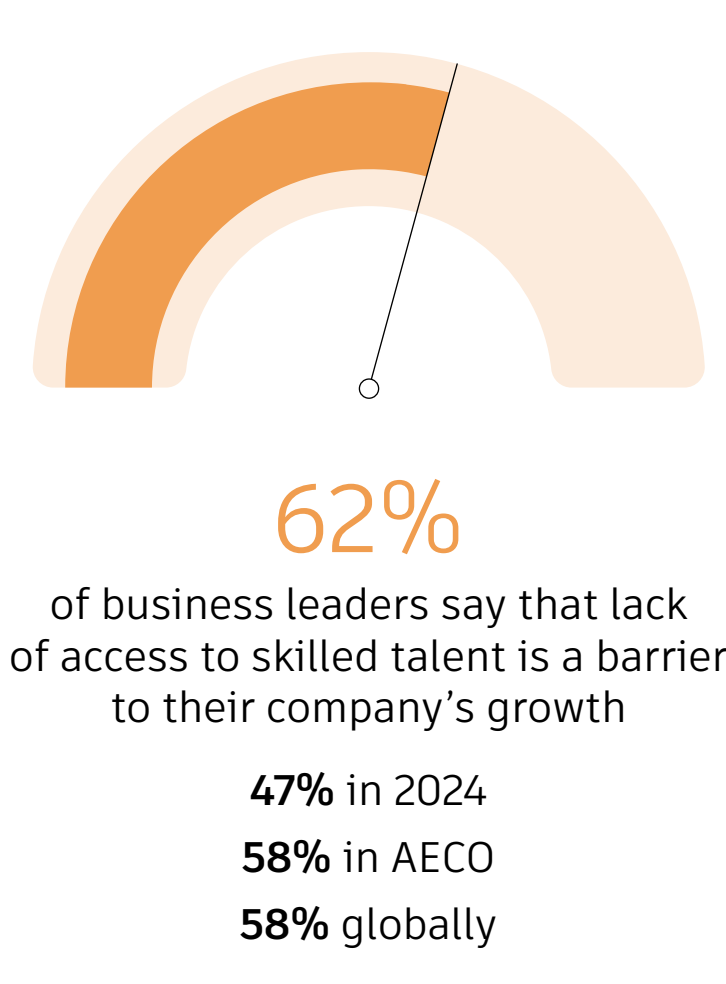
vs

40%

at less digitally mature organisations

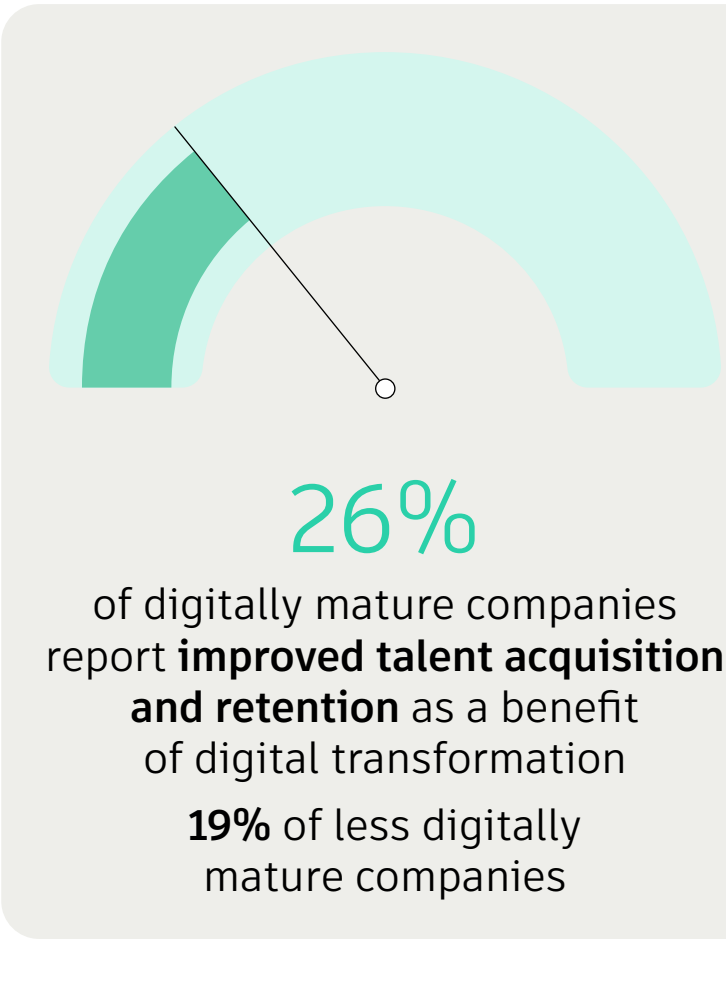
INSIGHT 7 The search for talent intensifies, with a focus on AI skills

Lack of skilled talent is hindering growth



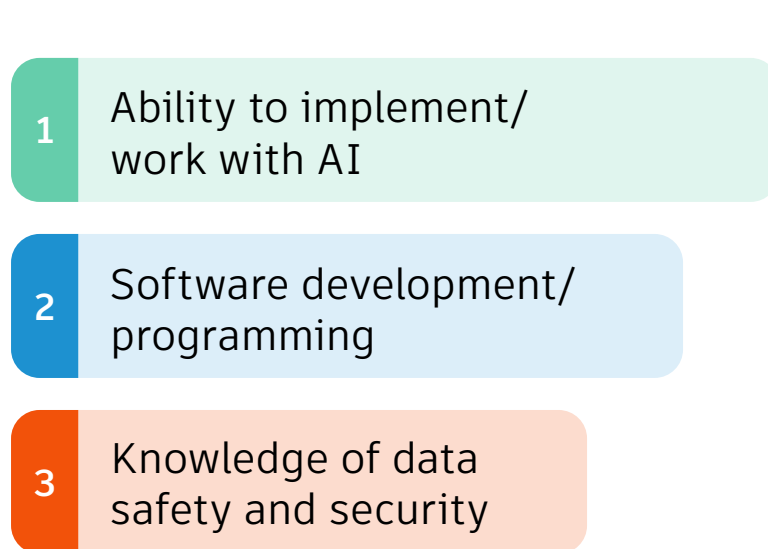
of business leaders say that lack of access to skilled talent is a barrier to their company's growth

47% in 2024
58% in AECO
58% globally

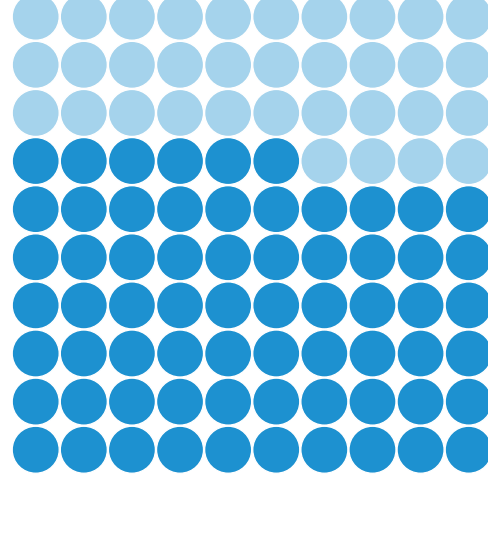


of digitally mature companies report improved talent acquisition and retention as a benefit of digital transformation
19% of less digitally mature companies

Future hiring priorities



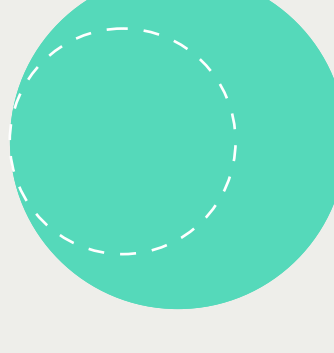
INSIGHT 8 Investments remain strong but reflect uncertainty



66%

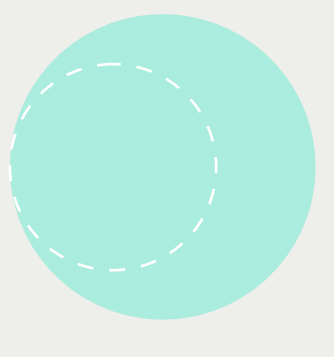
of business leaders say their organisations will increase or strongly increase their investments over the next three years

81% in 2024
64% in AECO
67% globally



Planning to increase future investments

79% vs 53%
digitally mature vs less digitally mature



Considering entering new markets

72% vs 50%
digitally mature vs less digitally mature

DEMOGRAPHICS Engineering service providers

The *State of Design & Make* report is a global, annual, longitudinal study for leaders who design and make places, objects and experiences. It identifies the most pressing issues shaping today's businesses and helps leaders make informed, strategic decisions about how to prioritise and invest for the future. This is the third longitudinal year of this report series with data comparisons from the previous two reports.

373

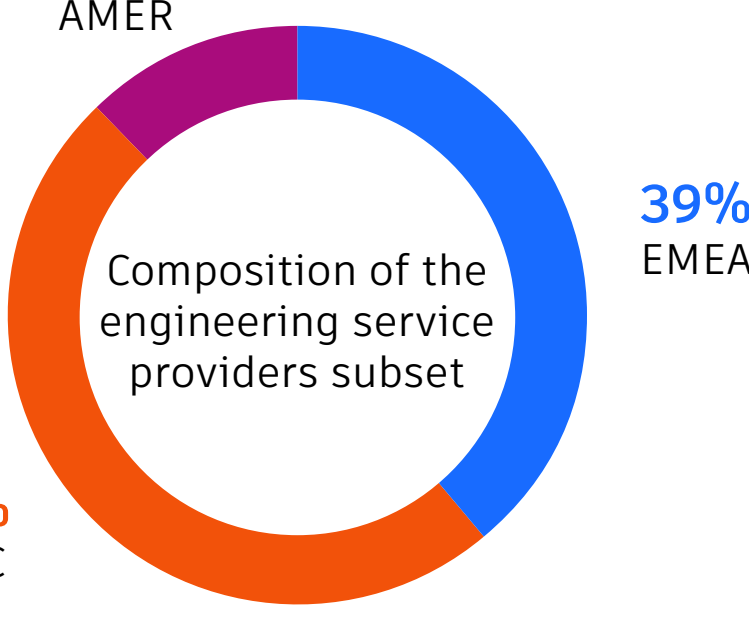
survey respondents in 2025

288 survey respondents in 2024

279 survey respondents in 2023

191

number of respondents classified as digitally mature in 2025



Access the full *2025 State of Design & Make* report – including all glossary terms and research insights

→ READ the full report

Source: Autodesk, 2025 *State of Design & Make* report and study data

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