

Improve Product Quality with Cloud PLM

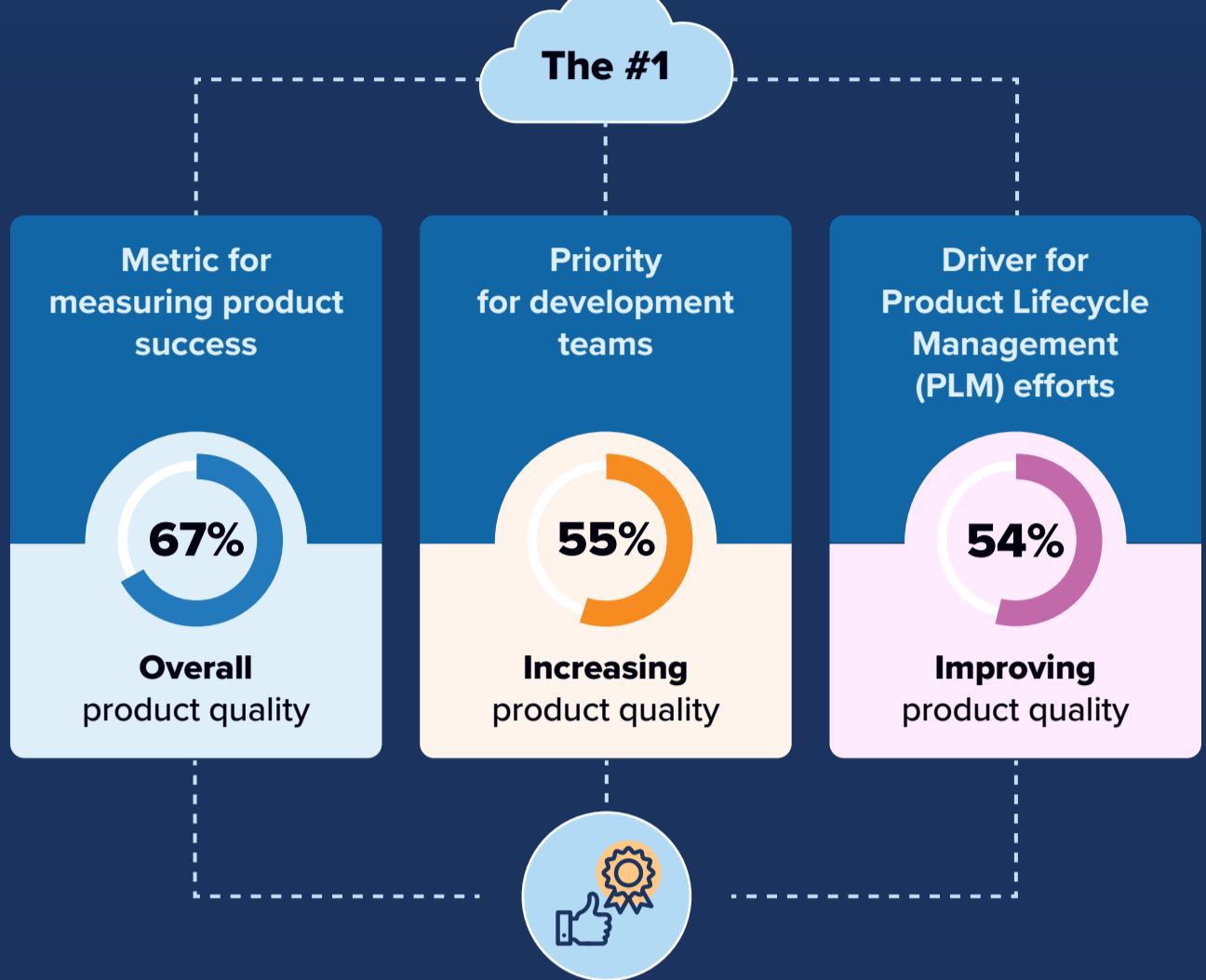
Product cost, time-to-market, and quality are all important, but for sustained success, **higher quality is non-negotiable.**



John Snow
Research Director,
Product Innovation Strategies, IDC

Quality Is the Key to Product Success

Multiple survey questions show that **product quality is the top priority** for manufacturers.



Source: Product and Service Innovation Survey, IDC, June 2023

Collaboration Is the Key to Product Quality

Manufacturers are using **PLM to improve enterprise collaboration and visibility.**



Source: Product and Service Innovation Survey, IDC, June 2023; Product Quality and Digital Transformation Survey, IDC, June 2022

Cloud PLM Is the Key to Collaboration

Manufacturers are realizing that **Cloud PLM makes comprehensive collaboration affordable and attainable.**

- PLM is the primary enterprise tool for collaboration
- Moving forward, a cloud platform offers the **best technology for PLM**
- Cloud PLM connects manufacturers with **partners/suppliers** in minutes rather than days

Source: Product and Service Innovation Survey, IDC, June 2023

Now Is the Time for Cloud PLM

Improving product cost, time, and quality cannot wait. **Especially quality.**

- ✓ **Identify and rank** the primary sources of quality problems
- ✓ Evaluate how **real-time collaboration** and enterprise visibility could improve those problems
- ✓ **Choose a Cloud PLM application** built on an open architecture (to ensure integration)
- ✓ **Commit to launching** with a high-visibility product (to ensure executive support)

Source: Product Quality and Digital Transformation Survey, IDC, June 2022

Message from the Sponsor



Autodesk's cloud PLM solution automates workflows, speeding up processes while making data accessible across disciplines. This gives quality and product development teams a closed loop change process to improve designs, identify supplier problems, and make corrections, so you can bring better products to market faster.

[Learn more about Cloud PLM](#)