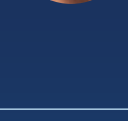


Streamline NPI Processes with Cloud PLM

Cloud PLM simplifies the adoption of best-in-class product management, delivering data and analysis that accelerates product development and improves new product introductions (NPIs).



John Snow
Research Director,
Product Innovation Strategies, IDC

Key Measures of NPI Success

For Manufacturers, **Four NPI Metrics Stand Above All Others.**

67%



Product quality

1

56%



Revenue/market share

2

54%



Customer satisfaction/CSAT

3

53%



Product cost

4

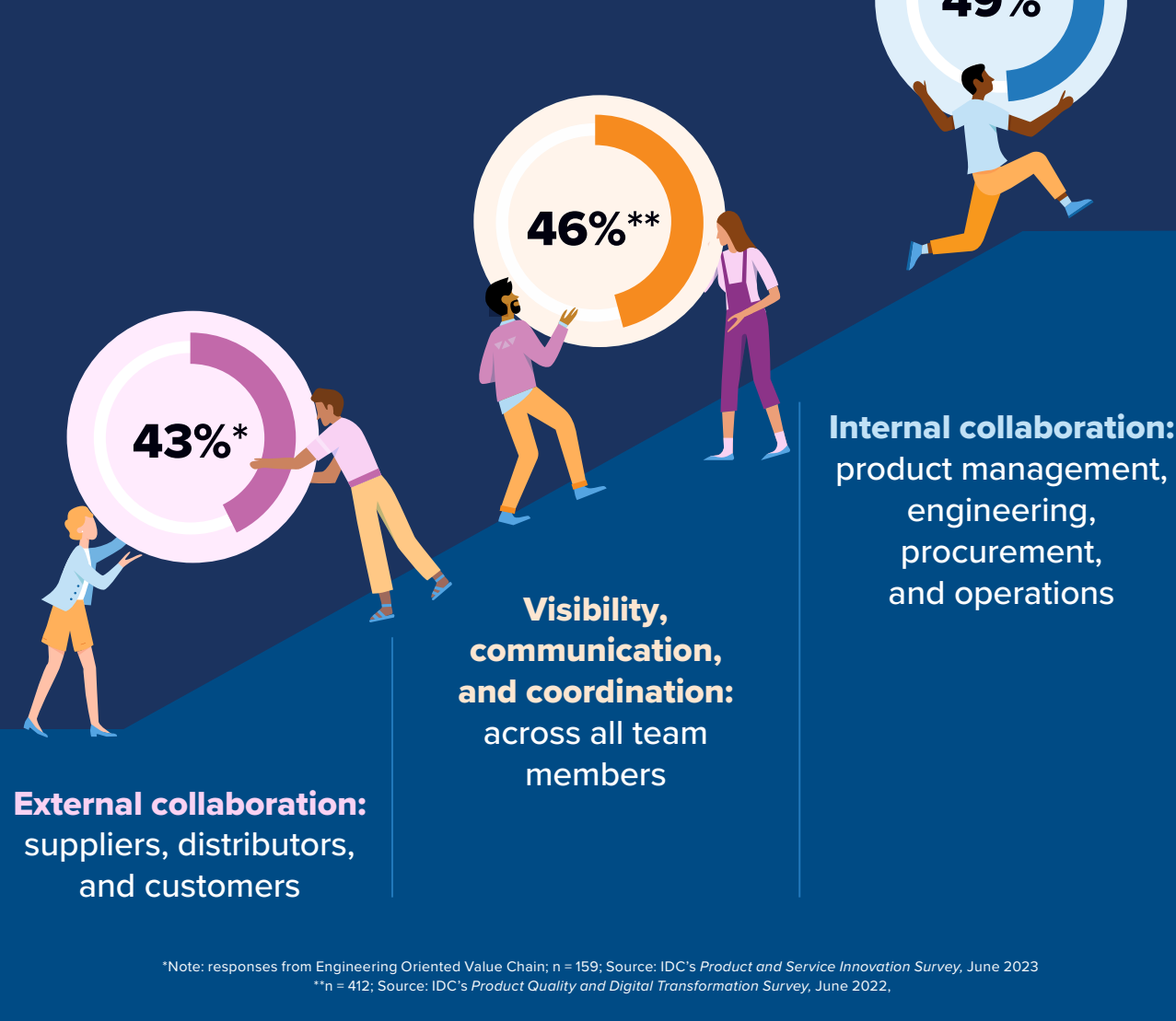
Note: Responses from Engineering Oriented Value Chain; n = 159; Source: IDC's Product and Service Innovation Survey, June 2023

Cloud PLM Improves the Success of New Product Launches

Turn Product Development Into a **Team Sport That Hits Your NPI Targets.**

What are the PLM changes being pursued over the next 3 years?*

What changes are being pursued over the next 12 months?*

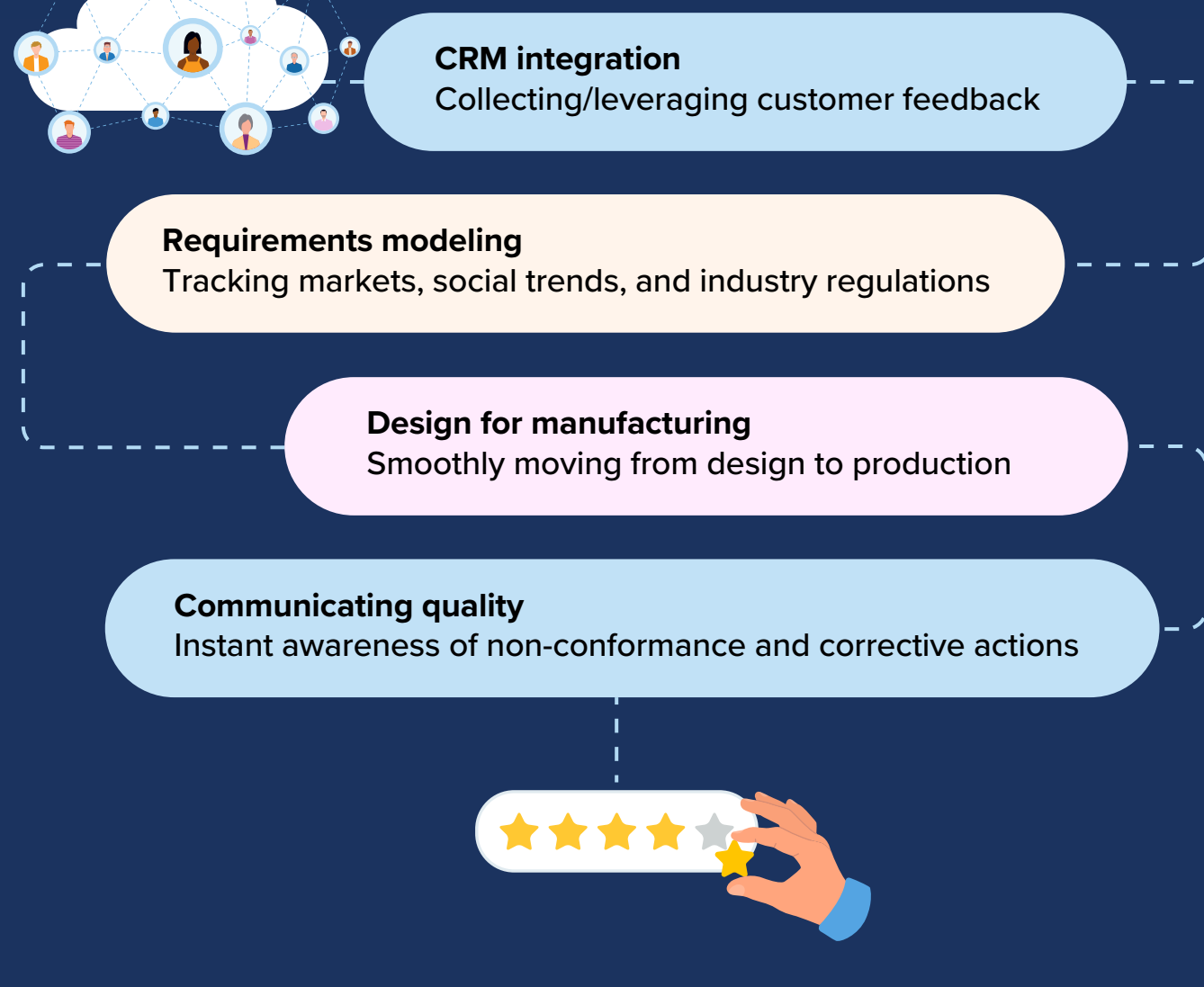


*Note: responses from Engineering Oriented Value Chain; n = 159; Source: IDC's Product and Service Innovation Survey, June 2023

**n = 412; Source: IDC's Product Quality and Digital Transformation Survey, June 2022.

Cloud PLM Increases Customer Satisfaction

Identify and Deliver on Key Customer Requirements for Product Quality and Value.



Cloud PLM Reduces Product Cost

Leverage Product Development Processes That Reflect Production Capabilities

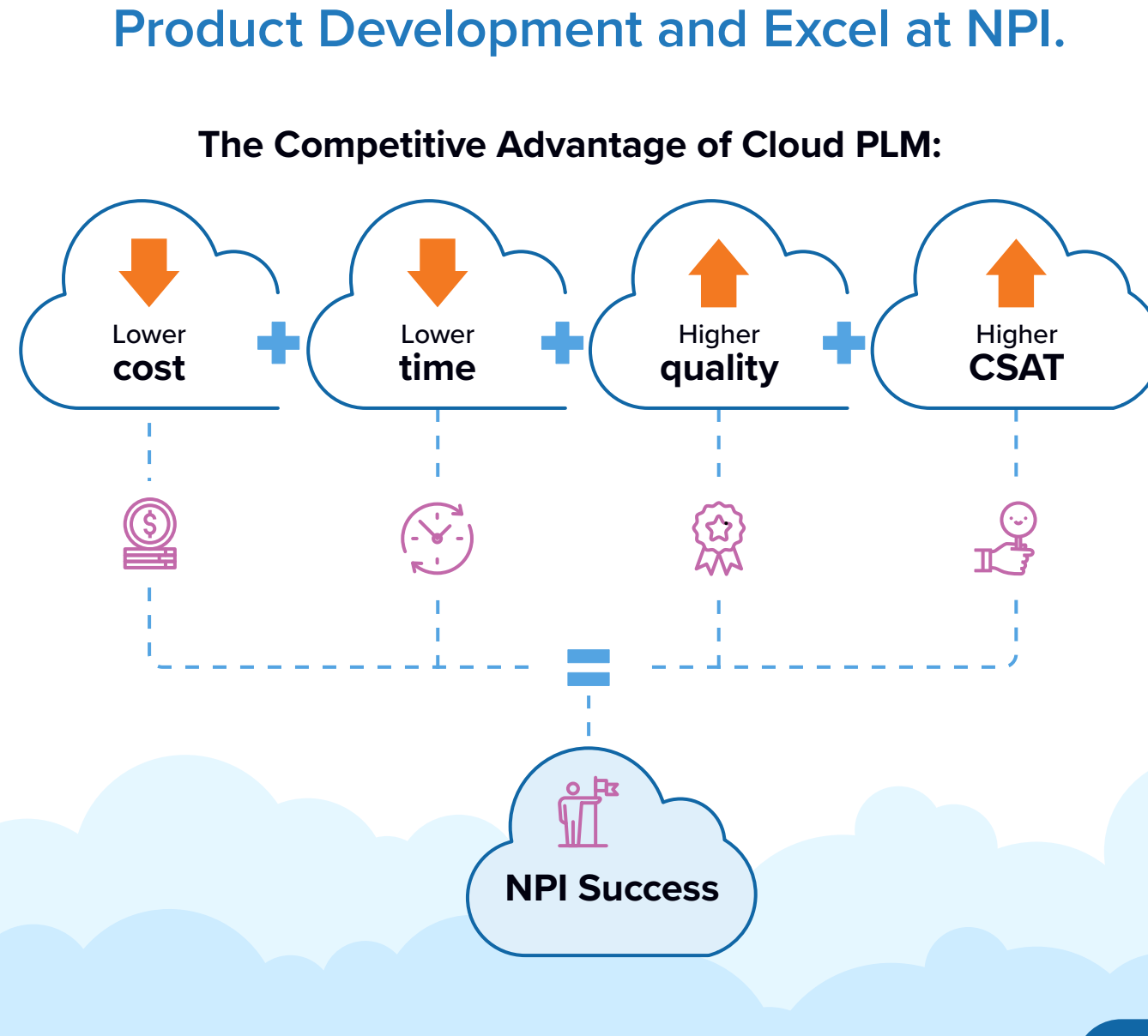
(Faster, Cheaper, Accessible, Secure).



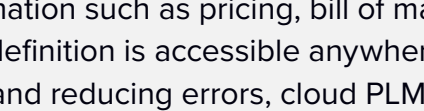
Successful NPI Starts in the Cloud

Embrace Cloud-Based PLM to Optimize Product Development and Excel at NPI.

The Competitive Advantage of Cloud PLM:



Message from the Sponsor



Autodesk's cloud PLM solution provides process workflows that keep everyone involved in new product introduction aligned and on track. Centralized product information such as pricing, bill of materials, and other data that rounds out the product definition is accessible anywhere, anytime. By enhancing team collaboration and reducing errors, cloud PLM can help you launch more products on time and on budget.

[Learn more about Cloud PLM](#)