

AI Transparency Card

Flow Capture

Smart Actions

Tech Preview

What this AI does

Smart Actions lets users identify content in the asset library and choose what should happen when it is found. AI analyzes the footage against those criteria and can automatically perform selected actions, such as applying tags, adding comments, updating asset information, or adding matching assets to a playlist.

Data handling

Training data

Data types	N/A (third-party model) (common elements)
Data sources	N/A (third-party model)
Personal data	N/A (third-party model)

Customer choice

Feature classification	Standard
Choice format	Turn off

Trust & safeguards

Human oversight	Yes
Built-in safeguards	Encryption, Tokenization
Known limitations	Results may vary based on inputs, May produce inconsistent results, Not for safety-critical use

Additional transparency

Model provider	Third-party
Primary technique	Classification

