

AI Transparency Card

Flow Capture Smart Actions (Tech Preview)

Description

Smart Actions lets users identify content in uploaded footage and choose what should happen when it is found. AI analyzes the footage against those criteria and can automatically perform selected actions, such as applying tags, adding comments, updating asset information, or adding matching assets to a playlist.

Feature information

Feature functionality	Automate
Model source	Third Party Licensed
Primary technique	Classification

Trust ingredients

User directed feature	Yes
Personal data	N/A (third-party model)
Data source(s)	Third-party trained
Choice format	Turn Off
Encryption at-rest	Yes
Encryption in-transit	Yes
Other safeguards	N/A

For more information on our Trusted AI practices, consult our Trust Center.

