The research is clear. Shifting attitudes and increasing revenues are driving a widespread urgency for sustainable business action now and in the future.  

Shifting attitudes, increasing revenues  

Respondents who have already taken steps to implement sustainable business initiatives believe there will be more revenue generated by sustainability practices in the long term (55%) compared to those just starting (33%) and those who have not done so yet (28%). This is good both for our customers and our planet. —Kunyueh Lin, General Manager, Building Automation Solution Business Unit, Delta Electronics

55% 33% 28%  

If we can improve our energy efficiency by even 1%, we’ll save a lot of electricity. This is good both for our customers and our planet.