

Untold Studios: Streamlining communications for a global audience

A U.K.-based independent creative studio with a global reach sought to build a pipeline from the ground up with scalable solutions to manage communication, data and productivity. ShotGrid's open and customizable API provided the perfect solution for this growing community of creatives.



Founded in 2018, Untold Studios produces content across television, music and advertising. The firm's award-winning work includes VFX for Netflix series "The Crown," along with documentaries and commercials. As the Untold team began building its pipeline, it turned to ShotGrid to streamline data and communication. Beginning with basic integration, the Untold team built from there, uploading media to the platform and submitting directly from Nuke.

The results



Improved communications across teams



A centralized hub for productions



A more secure working environment

"ShotGrid's open API is one of the strongest features and biggest benefits to our studio, as it provides us with the ability to build a workflow that suits our needs."

Jacob Gonzalez, Pipeline Supervisor, Untold Studios

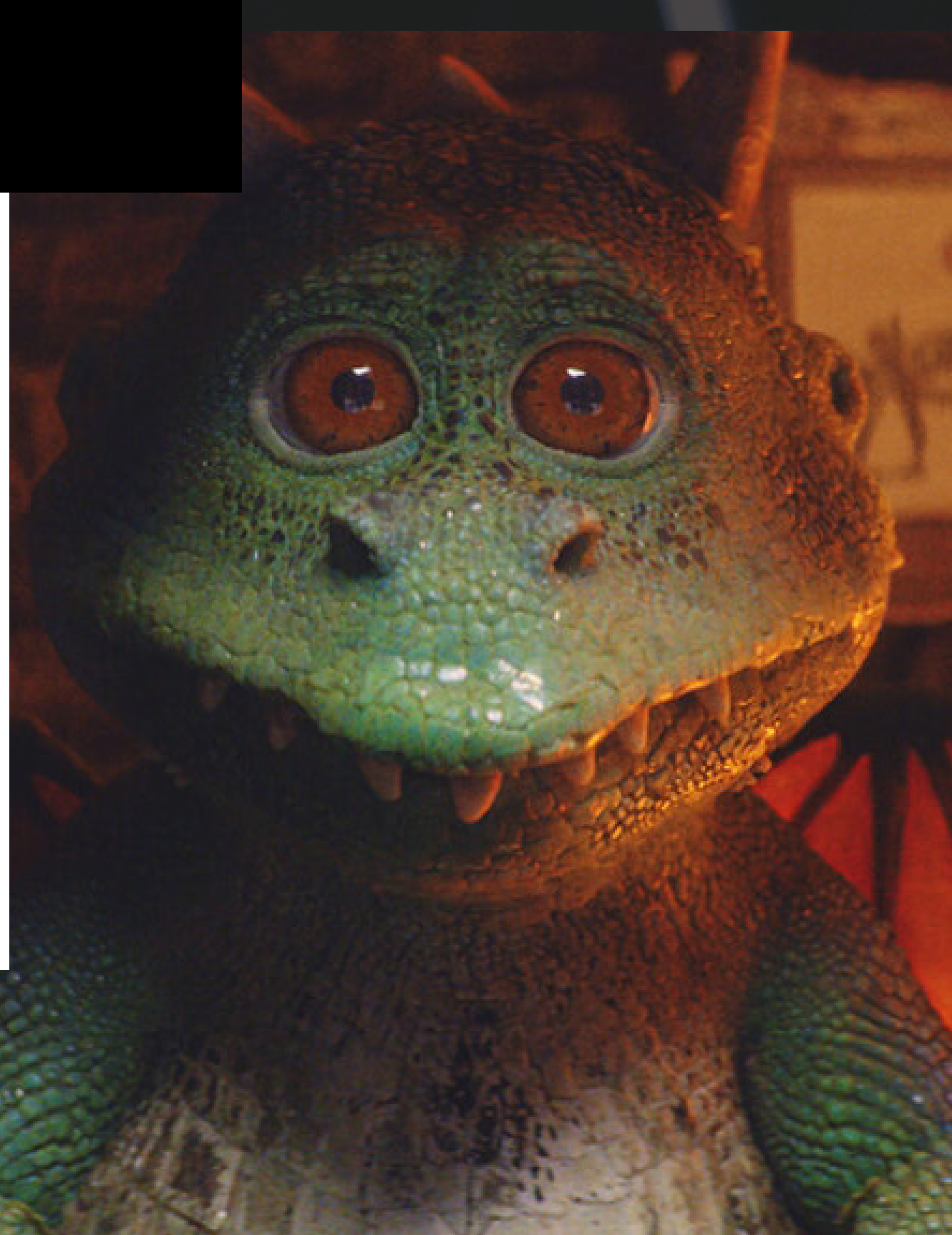
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How they did it

A cloud-based legacy

Building for the future

Untold Studios has been cloud-based since day one and integrating ShotGrid has meant its team is built for the future. This infrastructure was integral in the midst of COVID-19 and a global shutdown. Untold's cloud and ShotGrid setup enabled its team to seamlessly work remotely and allowed immediate scaling to accommodate project workload.



The power of open APIs

Bringing visions to life

Shotgrid's open API is one of the strongest features and biggest benefits to Untold Studios. The team was able to create a data model that would be equal both in ShotGrid and in its proprietary asset management system, structuring how assets are published and represented in ShotGrid exactly as Untold envisioned it.



A central communications hub

Real-time access to data

Communication is critical in VFX workflows, and ShotGrid is Untold's central hub where all users have access to all data in real-time; this includes all sequences, shots, assets, comments, and tasks. The team also added Slack integration so users receive notifications via Slack whenever relevant data is published into ShotGrid.



A jewel in 'The Crown'

Real-time access to data

Untold Studios was honored to complete 120 shots for the popular television series, "The Crown." With ShotGrid in place, the team didn't need to buy new machines for extra artists. Through AWS Cloud, the team has access to the latest technology, graphics cards, and workstations, and the maximum size render farm needed without ever needing to expand hardware or physical infrastructure on-premises.



The bottom line

01

Communications hub for remote teams

02

Scalability for future projects

03

Eliminated need for extra hardware

04

Workflow uniformity

"We can approach any project presented to us with confidence. We have the talent, pipeline, and infrastructure to deliver our jobs and ShotGrid plays a pivotal part in this"

Jacob Gonzalez, Pipeline Supervisor, Untold Studios

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