

BIM is only for big

Myth #1

firms and big projects.

Users can make a change once and have all documentation automatically updated.

For firms of any size, BIM helps calculate costs within the design, saving time on budgeting and estimates.

ADOPTING BIM HAS BENEFITED SMALL FIRMS IN NUMEROUS WAYS.

LLC in Houston, TX, 7 employees LLC in Charleston, SC, 1 employee LLC in Phoenix, AZ, 2 employees Calculate and schedule key Improve communication to

MOHLE DESIGN INC.

Visualize end products more easily with 3D isometric views.

UNITED STRUCTURAL DESIGN

Deliver projects without outsourcing drafting services.

Sell Ideas in 3D instantly to clients.

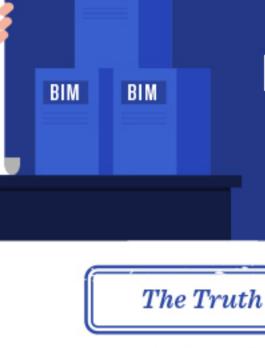
Items within design.

clients with accurate design presentations.

NOLAND DESIGN STUDIO

Increase production efficiency and streamline workflow.





BIM

BIM products are expensive.

Myth #2

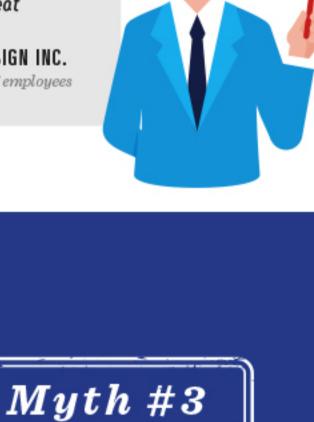
Getting started with BIM doesn't have to be costly. The Autodesk® AutoCAD® Revit® LT Suite is an affordable

"As our knowledge & skills improve, and our project sizes & number of jobs

way to get started with creating high-quality 3D models and includes both Autodesk® Revit® LT and Autodesk® AutoCAD LT® software. With the new rental model, you can get it for as low as \$42/month.*

early stages of this new process of design, Revit LT provides a great affordable base during the transition." MOHLE DESIGN INC. LLC in Houston, TX, 7 employees

grow, we will look to the functionality of full Revit licensing. For now, in the





TIME IT TAKES TO LEARN REVIT BASICS

"Get Started" online training.

is the the time it takes to complete the

is all you need to learn Revit LT Essentials for

Modeling, Architecture and Documentation.

20 MIN

6 HOURS

commercial breaks while watching television.

AVERAGE REVIT ONLINE TUTORIAL: 4.5 MINUTES

A great use of time when you're microwaving lunch or during a couple

MONTHLY SUBSCRIPTION COSTS FOR TRAINING**

\$19.99 Lynda.com | \$24.99 CADLearning.com | \$29 Digital-Tutors |

LEARNING OPTIONS FOR ANY SCHEDULE

Learning BIM is

time-consuming.

1 HOUR Hands-On Classroom Training | Online Courses | Free YouTube Tutorials is all it takes to get trained on Revit/Revit LT Fundamentals. 30-DAY FREE TRIALS FOR TRAINING Lynda.com | CADLearning.com | Digital-Tutors | Safari | SolidProfessor

Source; CADLearning

\$39 Safari | \$49 SolidProfessor

Myth #4 Productivity suffers

during the transition

to BIM.



Lott + Barber Architects has seven employees and transitioned to BIM with Revit software in 2004, and now uses it for all new projects. They compared time spent on two similar projects using Revit vs. traditional CAD tools.

Nearly 20% of users

experience productivity gains

Source: Cadalyst

CONTRACTORS

LOTT + BARBER ARCHITECTS SAVED 683 HOURS.

TOTALING TO A 37% PRODUCTIVITY GAIN.

of more than 100%. gain in the long run.

WHO WILL BENEFIT FROM

BIM TOTAL HOURS

CAD TOTAL HOURS

100%

50%

0%

BUILDING OWNERS

DESIGNERS

BIM?

More than half of BIM users

experience a 50% productivity

ARCHITECTS

ENGINEERS

BIM UNCOVERS ALL VIEWS OF THE SAME UNDERLYING INFORMATION.

that their designs look good and perform as expected.

WITH A RANGE OF BIM SOLUTIONS, STARTING WITH AUTODESK AUTOCAD REVIT LT SUITE,

Owners and contractors may coordinate data

and accurately communicate design intent to clients.

LEARN MORE ABOUT BIM AT AUTODESK.COM/REVITLT

AUTODESK, AUTOCAD, AUTOCAD LT, AND REVIT ARE REGISTERED TRADEMARKS OR TRADEMARKS OF AUTODESK, INC., AND/OR ITS SUBSIDIARIES AND/OR AFFILIATES IN THE USA AND/OR OTHER COUNTRIES, ALL OTHER BRAND NAMES, PRODUCT NAMES, OR TRADEMARKS BELONG TO THEIR RESPECTIVE

HOLDERS, AUTODESK RESERVES THE RIGHT TO ALTER PRODUCT AND SERVICES OFFERINGS, AND SPECIFICATIONS AND PRICING AT ANY TIME WITHOUT NOTICE, AND IS NOT RESPONSIBLE FOR TYPOGRAPHICAL OR GRAPHICAL ERRORS THAT MAY APPEAR IN THIS DOCUMENT. †The Suggested Retail Price (SRP) shown is Autodesk's suggested retail price for the specified product and services in the United States. The SRP does not include any allowance or

Autodesk reserves the right to alter the SRP, product offerings, and specification of its products and services at any time without notice, and is not responsible for typographical, graphical, or other errors that may appear on this site, *Monthly value represents Autodesk SRP based on an annual purchase, Autodesk Authorized Resellers are independent resellers and free to set their own prices, Reseller prices may vary, Annual Desktop Subscription plans may not be available through all resellers or in all countries, Plans purchased through the Autodesk online store are renewed automatically for a fixed fee paid monthly or annually for duration of contract, subject to availability. Plans purchased from a reseller, if available, can be renewed on or prior to expiration of the current

provision for installation or taxes. The SRP is displayed for reference purposes only, as the actual retail price is determined by your reseller. Other terms and conditions may apply,

term of the plan, subject to availability from Autodesk or an Autodesk reseller, Autodesk products and services are licensed, not sold. Any rights to install, access, or otherwise use Autodesk products and services are limited to those license rights expressly granted by Autodesk in the applicable product or service agreement, and may not be transferred except as provided in that agreement, All benefits and purchase options may not be available for all products or services in all languages and/or geographies,

"Such training is offered by third-parties, and not by Autodesk, The costs for such trainings are independently set by each respective third-party, Autodesk provides these prices for reference only, and Information about such trainings and their costs can be found at the following sites:

SOURCES:

http://www.bimhow.com/top-3-bim-myths/ http://lineshapespace.com/better-faster-stronger-benefits-of-bim/ http://www.autodesk.com/solutions/building-information-modeling/overview http://www.tpm.com/wp-content/uploads/2013/02/BIM_for_small_firms-1.pdf

http://www.cadalyst.com/aec/the-five-fallacies-bim-part-1-1-2-3-revit-tutorial-3688

AUTODESK.

http://www.lynda.com/proma/trial/default.aspx?lpk35-8278 https://www.safaribooksonline.com/pricing/ http://www.codlearning.com/products/individual-memberships/ http://www.solidprofessor.com/training-plans/autodesk-revit-training-courses/#tpPlans http://www.digitaltutors.com/II/pricing.php

Designers can spend more time designing and be confident

TRANSITIONING TO BIM IS ACCESSIBLE TO ANY SMALL AEC FIRM. GET STARTED WITH BIM TODAY.