## NovaCentrix

Creating better products with more product development agility through Autodesk PLM

> Based in Austin, Texas, NovaCentrix has been the go-to expert in next-gen printed electronics for over twenty years, specializing in creating conductive inks, nanopowders, and photonic curing solutions for the thin film technological market.

> > IC ACENTRON

NO ACENTRIX

PulseForge<sup>®</sup> 1200 PHOTONIC CURING SYSTEM

## **Growth under pressure**

As a rapidly growing company, NovaCentrix was looking for better, uninterrupted control and monitoring of its systems so they could maintain the same level of quality under increased demand.

The uptick in business also required more robust oversight

of their supply chain and change management to help maintain and even improve upon the excellent service and product quality their customers expect from NovaCentrix.

## **Procuring PLM. Ensuring quality.**

With the adoption of Autodesk Lifecycle Management, NovaCentrix gained the ability to closely track its processes and centralize quality control data.

With PDM and PLM, they would receive notifications when changes in their system would occur in real-time, without lag or added lead time. Additional benefits:



"We implemented PLM because we were rapidly growing. And I suggest that any company making a transition from R&D to production, which is similar to what we did, should implement PLM to help control their systems better."

– Brian Hunger, Quality Control Manager, NovaCentrix

Read the full case study





