

# Weedingtech

Easy access to centralized data means better project management with Autodesk PDM and PLM

With the goal of creating a sustainable solution for organizations wanting to keep their communities green, clean, and safe, Weedingtech developed Foamstream, the world's leading method of herbicide-free weed, moss, and algae control, along with an award-winning, state-of-the-art delivery system. As an added benefit, their machines offer functionality to assist with street cleaning and graffiti removal.

## Growing like a weed

As a small but growing company, they needed to find a way to capture data on their machines globally without the workforce required to check them all in person.

And with that growth came the need for a method to manage their supply chain, increase communication, and improve customer service.

## Enabling innovation. Improving collaboration.

With easy browser and phone access through the cloud, Weedingtech implemented Autodesk Lifecycle Management quickly, without the need for advanced training.

They were able to use their new common source of data across teams to develop centralized streamlined workspaces for:

01

Managing customer issues

02

Tracking & controlling stock

03

Business reporting

04

Training

“It’s not a software you need to download on your computer. You can access it on a browser or your phone, which is very important to us because we are decentralized, and it’s easy to use without much training.”

– Franck Balducchi, Head of Technology, Weedingtech

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